STUDENTS TAKING CLASSES IN GREEN HALL have an exciting new place in which to learn, thanks to Annual Fund gifts designated to the Campbell School of Business.

Dr. John Grout, Campbell School dean, creatively used $15,000 to transform a trio of rooms once used as offices and a storage area into Think Space, a 600 square-foot flexible classroom. Outfitted with stackable chairs, nesting tables, mobile whiteboards and whiteboards mounted end-to-end on every wall, Think Space enables faculty to turn the traditional classroom teaching model upside down by tailoring the environment to fit the needs of each project and lesson.

Instead of sitting in a classroom listening to lectures, students come to Think Space having already read assignments, prepared to work with classmates on projects. Sometimes that means using the mobile whiteboards to create a semi-private nook where they can discuss ideas. They also might gather around a whiteboard to work on complex math problems, sketch out project plans or record ideas from a brainstorming session. All the while, professors are watching and listening, ready to offer guidance.

Grout’s ultimate goal for the space is to empower students to discover new ways of approaching business problems and to learn to think on their feet as they make presentations, lead discussions and offer feedback to their peers – all skills necessary for professional success.

“Think Space gives students a sense of what it feels like to work in a business environment, as a member of a team,” Grout said. “There’s no way I could have created this room with my department budget. I wish more Annual Fund donors knew how careful we are about how we spend their money. We don’t spend it on copy paper and pens. They need to know that we do cool things with it.”

Now they do.

ANNUAL FUND GIFTS MAKE POSSIBLE: A COOL PLACE TO LEARN

The LifeReady Campaign

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Donations | Alumni Participation

Last year, one donor gave $350 million to Harvard. Can you IMAGINE?! That one donor could have blown the top off of the DONATIONS side of our LifeReady Campaign all by himself!

But what he COULDN'T have done is budge our ALUMNI PARTICIPATION rate one iota. Only we alumni can do that.

You see, we’re ALL in this participation column – either “In the Blue” or in the white.

The more of us who are “In the Blue,” the taller Berry stands in the eyes of many who can make big donations – and in annual college rankings. That’s why being “In the Blue” every year matters. It’s a universal vote of confidence.

And here’s the COOL part! When it comes to being “In the Blue,” a $1 gift counts as much as $350 million! That’s right! A $1 gift elevates Berry’s alumni participation rate just as much as a HUGE gift!

If you’re like me, you’re proud of Berry. So show your pride! It’s easy at Berry.edu/Gift. And don’t forget! Small gifts add up BIG for Berry students.

THANK YOU for being “In the Blue!”

by T. MACK BROWN (B2C)
Campus Carrier cartoonist, 1979-1982
Vice President, Financial Support,
Berry Alumni Association