



SPARK
ENTREPRENEURIAL CONFERENCE
Berry College Student Enterprises



Friday and Saturday, February 10-11, 2017



George Spas
Managing Director, SOFOS Solutions, LLC
Friday Keynote Speaker



Mac Lackey
Founder and CEO, KYCK.com
Saturday Keynote Speaker

Break Out Sessions



David Asbury
CEO, Northwestern Benefit Corporation
Topic: Sales



DeShawn Jenkins
Global Women's Entrepreneurship,
Georgia Tech
Topic: Global Connections for
Entrepreneurs



Cameron Jordan
Director of E-Communication
Services, Berry College
Topic: Social Media



Dr. Joyce Heames
Dean, Campbell School of Business
Berry College
Topic: Business Etiquette