

Curriculum Vitae

Samantha A. Nazione (previously Samantha A. Munday)

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Address: 410 Green Hall, Berry College, Mt. Berry, GA 30149

EDUCATION:

B. A. Michigan State University, Communication, 2007

M. A. Michigan State University, Health Communication, 2009

Ph. D. Michigan State University, Communication, 2013

PROFESSIONAL EXPERIENCE:

Fall 2021 to Present, Associate Professor, Department of Management & Marketing, Berry College

Fall 2020 to Present, Associate Professor, Department of Communication, Berry College

Fall 2014 to Present, Assistant Professor, Department of Communication, Berry College

Fall 2012 to Spring 2013, Assistant, Director of the Health and Risk Communication MA program at MSU

Fall 2009 to Spring 2013, research and teaching assistant, Department of Communication, MSU

Fall 2007 to summer 2009, research assistant, Department of Telecommunication, Information and Media Studies at MSU

Summer 2008, intern for donor analysis, the Great Lakes Region American Red Cross

Summer 2007, research assistant, The Nursing Research Center at MSU

Summer 2007, intern for health education, The Livingston County Health Department

Fall 2005 to summer 2007, research assistant, The Health and Risk Communication Center, MSU

TEACHING EXPERIENCE:

Public speaking

Public speaking for healthcare professionals

Provider-patient communication

Principles of public relations

Public relations writing

Methods of audience analysis

Persuasive message design

Public relations cases and campaigns

Senior seminar

Social media management

Advanced social media management

A Good Death

Business communication

AWARDS and HONORS:

2017 Eleana M. Garrett Award for Meritorious Advising and Caring
2013 International Communication Association Top Student Paper, Health Communication Division
2013 Michigan State University Excellence-in-Teaching Citation
2009 National Communication Association Scholar to Scholar Session Best Overall Presentation Awardee
2009 Rasmussen Fellowship
2007 Graduated with High Honors from MSU
2007 University Undergraduate Research Arts and Forum First Place Award, MSU
2006 University Undergraduate Research Arts and Forum Merit Award, MSU

SERVICE

Guest reviewer for *Health Communication*
Guest reviewer for *Journal of Health Care for the Poor and Underserved*
Guest reviewer for *Journal of Health Communication*
Guest reviewer for *National Forensic Journal*
Guest reviewer for *Women's Health Issues*
Guest reviewer for *Pedagogy in Health Promotion*
Guest reviewer for *Medical Education*
Guest reviewer for *Journal of Communication in Healthcare*
Guest reviewer for *Journal of Family Communication*
Guest reviewer for *Communication Quarterly*
Guest reviewer for *Telemedicine and Telecare*
Guest reviewer for *Pediatrics*
Guest reviewer for *Encyclopedia of Health and Risk Message Design and Processing*
Guest reviewer for *Journal of Applied Communication Research*
Guest reviewer for *Journal of Agromedicine*
Guest reviewer for *Journal of American College Health*
Guest reviewer for *Communication Education*

PUBLICATIONS IN PEER REVIEWED JOURNALS:

- Nazione, S., & Perrault, E. K.** (2025). Evidence of a parent premium in the classroom: positive perceptions of professors with children. *Communication Education*, 1–21.
<https://doi.org/10.1080/03634523.2025.2495243>
- Nazione, S., Heller, L. R., Vredeveld, A., Dexter, C. A., & McElveen, M.** (2023). Longitudinal associations with positivity, quarantining and pass/fail policy use on student GPAs during the first three semesters of the pandemic. *Journal of American College Health*, 73(4), 1454–1462. <https://doi.org/10.1080/07448481.2023.2280841>
- Nazione, S., Clark, M., Englis, B., & Rewis, R.** (2022). Finding success promoting Berry College in a rapidly declining market: A longitudinal case study of a marketing

- campaign to reposition a college brand. *Journal of Education Advancement & Marketing*, 7, 273-291.
- Nazione, S.,** Perrault, E., & Pace, K. (2020). Impact of information exposure on perceived risk, efficacy, and preventative behaviors at the beginning of the COVID-19 pandemic. *Health Communication*, 26, 23-31. <https://doi.org/10.1080/10410236.2020.1847446>
- Nazione, S.,** Nazione, A., & Griner, T. (2020). How do perceptions of verbal statements and nonverbal actions as empathetic differ by medical appointment context? *Patient Education and Counseling*, 103, 410-413. <https://doi.org/10.1016/j.pec.2019.08.016>
- Nazione, S.,** Perrault, E., & Keating, D. (2019). Finding common ground: Can provider-patient race concordance and self-disclosure bolster patient trust, perceptions and intentions? *Journal of Racial and Ethnic Health Disparities*, 6, 962-972.
- Nazione, S.,** & Perrault, E. (2019). Responding to social media consumer complaints: An empirical examination of the consequences. *Corporate Reputation Review*, 22, 134-143. <https://doi.org/10.1057/s41299-019-00064-2>
- Nazione, S.,** & Nazione, A. (2018). Reducing health disparities: Understanding the unintended effects of health care professional and patient characteristics on treatment. *Journal of the American Osteopathic Association*, 118, 376-383. doi: 10.7556/jaoa.2018.081
- Pace, K., Silk, K., **Nazione, S.,** Fournier, L. & Collins-Eaglin, J. (2018). Promoting mental health help seeking behaviors among first-year college students. *Health Communication*, 33, 102-110. <https://www.tandfonline.com/doi/full/10.1080/10410236.2016.1250065>
- Silk, K., Perrault, E. K., **Nazione, S. A.,** Pace, K., & Collins-Eaglin, J. (2017). Evaluation of a social norms approach to a suicide prevention campaign. *Journal of Health Communication*, 22, 135-142. doi: [10.1080/10810730.2016.1258742](https://doi.org/10.1080/10810730.2016.1258742)
- Smith, S. W., Hitt, R., Russell, J., **Nazione, S.,** Silk, K., Atkin, C., & Keating, D. (2017). Risk belief and attitude formation from translated scientific messages about PFOA, an environmental risk associated with breast cancer. *Health Communication*, 32, 279-287.
- Hitt, R., Perrault, E. Smith, S., Keating, D., **Nazione, S.,** Silk, K., & Russell, J. (2016). Scientific message translation and the heuristic systematic model: Insights for designing educational messages about progesterone and breast cancer risks. *Journal of Cancer Education*, 31, 389-396. doi:10.1007/s13187-015-0835-y.
- Nazione, S.,** Silk, K., & Robinson, J. (2016). Verbal social support for newly diagnosed breast cancer patients during surgical decision-making appointments. *Journal of Communication in Healthcare*, 9, 267-278. doi: 10.1080/17538068.2016.1199174
- Nazione, S.** (2016). An investigation of first-versus third-person risk narrative processing through the lens of the heuristic-systematic model. *Communication Research Reports*, 33, 145-155. doi: 10.1080/08824096.2016.1155048

- Pace, K., Silk, K., **Nazione**, S., Fournier, L., & Collins-Eaglin, J. (2016). Promoting mental health help-seeking among first-year college students. *Health Communication*, 15, 1-9, [10.1080/10410236.2016.1250065](https://doi.org/10.1080/10410236.2016.1250065)
- Perrault, E. K., & **Nazione**, S. (2016). Informed consent – uninformed participants: Shortcoming of social science consent forms and recommendations for improvement. *Journal of Empirical Research on Human Ethics*, 1, 1-7. doi: 10.1177/1556264616654610
- Smith, S. W., Hitt, R., Russell, J., **Nazione**, S., Atkin, C. K., Silk, K., & Keating, D. (2016). Risk belief and attitude formation from translated scientific messages about PFOA, an environmental risk associated with breast cancer. *Health Communication*, doi: 10.1080/10410236.2016.1138350
- Nazione**, S. (2015). Slimming down medical provider weight bias in an obese nation. *Medical Education*, 49, 952-958. doi: 10.1111/medu.12793
- Nazione**, S., & Pace, K. (2015). An experimental study of medical error explanations: Do apology, empathy, corrective action and compensation alter intentions and attitudes? *Journal of Health Communication*, 20, 1422-1443. doi: 10.1080/10810730.2015.1018646
- Silk, K.J., Perrault, E.K., Ladenson, S., & **Nazione**, S. (2015). The effectiveness of online versus in-person library instruction on finding empirical communication research. *The Journal of Academic Librarianship*, 41, 149-154.
- Silk, K.J., Perrault, E.K., **Nazione**, S., Sheff, S., Ahn, J. (2015). Patient-centeredness, choice and uncertainty about cancer screening surveillance: An analysis of the Health Information National Trends Survey. *Communication Research Reports*, 32, 159-169. doi:10.1080/08824096.2015.1016143
- Nazione**, S., & Silk, K. (2013). Patient race and perceived illness responsibility: Effects on provider helping and bias. *Medical Education*, 47, 780-789. doi: 10.1111/medu.12203
- Nazione**, S., Pace, K., Russell, J., & Silk, K. (2013). A ten year content analysis of original research articles published in Health Communication and the Journal of Health Communication (2000-2009). *Journal of Health Communication*, 18, 223-240.
- Silk, K.J., Perrault, E.K., **Nazione**, S., & Pace, K. (2013). Prostate cancer treatment decision-making information online: Improving its effectiveness and dissemination for non-profit and government-supported organizations. *Journal of Cancer Education*, 28, 709-716. doi:10.1007/s13187-013-0515-8
- Smith, S., Clark-Hitt, R., **Nazione**, S., LaPlante, C., Park, H., Sung, R., & Leichtman, A. (2013). Comparison of communication and personal characteristics of living kidney donors and a matched quota sample. *Clinical Transplantation*, 27, 104-112. doi: 10.1111/ctr.12026

- Smith, S., Clark-Hitt, R., **Nazione**, S., Russell, J., Silk, K., & Atkin, C. (2013). The effects of heuristic cues, motivation, and ability on systematic processing of information about breast cancer environmental factors. *Journal of Health Communication*, 18, 845-865. DOI:10.1080/10810730.2013.768722
- Whitten, P., **Nazione**, S., & Lauckner, C. (2013). Tools for assessing the quality and accessibility of online health information: Initial testing among breast cancer websites. *Informatics for Health and Social Care*, 38, 366-381. doi: 10.3109/17538157.2013.812644
- LaPlante, C., Smith, S. W., **Nazione**, S., & Kotowski, M. (2012). An initial investigation into naturally occurring loss- and gain-framed memorable breast cancer messages. *Communication Quarterly*, 60, 1-16. doi: 10.1080/01463373.2012.642269
- Russell, J. C., **Nazione**, S., & Smith. (2012). An initial examination of facebook as a source of memorable messages for first-year college students. *Journal of the First-Year Experience and Students in Transition*, 24, 107-121.
- Silk, K., **Nazione**, S., Neuberger, L., Smith, S., & Atkin, C. (2012). Investigating the impact of message format, involvement, scientific literacy, and education on attitude toward reducing cancer risk through regulation. *Journal of Cancer Education*, 27, 172-178. doi: 10.1007/s13187-011-0287-y
- Nazione**, S., LaPlante, C., Smith, S., Cornacchione, J., Russell, J., & Stohl, C. (2011). Memorable messages for navigating college life. *Journal of Applied Communication Research*, 39, 123-143. doi:10.1080/00909882.2011.556138
- Nazione**, S. & Silk, K. (2011). Using theory to identify the factors affecting discrimination practices in a community health department. *The Howard Journal of Communications*, 22, 1-22. doi: 10.1080/10646175.2011.567136
- Smith, S., **Nazione**, S., LaPlante, C., Clark-Hitt, R., Park, H., Sung, R., & Leichtman, A. (2011). Living kidney donor decision making and communication. *Journal of Health Communication*, 16, 870-888. doi: 10.1080/10810730.2011.563668
- Whitten, P., **Nazione**, S., Smith, S., & Laplante, C. (2011). An examination into audience targeting and the use of storytelling or statistical evidence on breast cancer websites. *Patient Education and Counseling*, 85, 59-64. doi:10.1016/j.pec.2011.01.008
- Clark-Hitt, R., Dean, M., Smith, S., **Nazione**, S., Atkin, C., & Whitten, P. (2010). Relative frequency of breast cancer website information topics: Environmental risk, prevention, detection, treatment, awareness, social support, and survivorship. *Journal of Health and Mass Communication*, 2, 25-54.
- Smith, S., W., Hamel, L. M., Kotowski, M. R., **Nazione**, S., LaPlante, C., Atkin, C. K., Stohl, C., & Skubisz. (2010). Action tendency emotions associated with memorable breast cancer

messages and prevention and detection behaviors. *Health Communication*, 8, 737-746. doi: 10.1080/10410236.2010.521916

Smith, S., **Nazione**, S., LaPlante, C., Kotowski, M., Atkin, C., Skubisz, C., & Sthol, C. (2009). Topics and sources of memorable breast cancer messages and their impact on prevention and detection behaviors. *Journal of Health Communication*, 14, 293-307. doi: 10.1080/10810730902805903

Whitten, P., Holtz, B., Meyer, E., & **Nazione**, S. (2009). Why won't hospice providers use telehealth? Explaining slow adoption in home hospice care. *Journal of Telemedicine and Telecare*, 16, 187-190. doi: 10.1258/jtt.2009.080911

Whitten, P., Holtz, B., & **Nazione**, S. (2009). Searching for barriers to adoption of the videophone in a hospice setting. *Journal of Technology in Human Services*, 27, 307-322. doi: 10.1080/15228830903329849

Smith, S. W., Atkin, C., Skubisz, C. M., **Nazione**, S., & Stohl, C. (2009). The impact of personal and/or close relationship experience on memorable messages about breast cancer and the perceived speech acts of the sender. *Journal of Cancer Education*, 24, 129-134. doi: 10.1080/08858190902854681

Whitten, P., Smith, S., **Munday**, S., & LaPlante, C. (2008). Communication assessment of the most frequented breast cancer websites: Evaluation of design and theoretical criteria. *Journal of Computer Mediated Communication*, 13, 880-911. doi:10.1111/j.1083-6101.2008.00423.x

INVITED BOOK CHAPTERS:

Nazione, S. (2020). Social media analytics in-set tip box. In B. Carroll (Ed.) *Writing & Editing for Digital Media*. Fourth Edition. New York City: Routledge.

Silk, K.J., Perrault, E.K., Hagedorn, C.J., **Nazione**, S.A., Neuberger, L., McConaughy, P., & Ndiaye, K. (2020). The challenges of evaluating a supplemental nutrition education program for low-income families. In C. Parvanta & S. Bass (Eds.) *Health Communication: Strategies and Skills for a New Era*. (pp. 234-240). Burlington, MA: Jones & Bartlett.

Silk, K., & **Nazione**, S. (2014). Health literacy: Approaches to improving. In T. L. Thompson (Ed.) *Encyclopedia of health communication* (pp. 617). Sage.

Whitten, P., **Nazione**, S., & Cornacchione, J. (2010). Interactive medicine. In Y. Yuehwern (Ed.) *Handbook of health care delivery systems* (pp. 29-1). Boca Raton, FL: Taylor and Francis Group.

PEER REVIEWED BOOK CHAPTERS:

Silk, K., Neuberger, L., **Nazione, S.**, & Osuch, J. (2011). The Breast Cancer and Environmental Research Centers: A transdisciplinary model. In M. Brann (Ed.) *Contemporary case studies in health communication: Theoretical and applied approaches* (pp. 258-270). Dubuque, IA: Kendall Hunt.

CONFERENCE PAPERS & POSTERS

Rewis, N., Englis, B., Smith, H., Nazione, S. (2024). Four-year analysis of a successful brand campaign implementing authentic value pillars, and the resulting development of a culture of belonging at a liberal arts college. Presented at Annual Conference for Marketing and Branding Professionals in Chicago, IL.

Rewis, N., Bressette, A., Englis, B., & **Nazione, S.** (2023). Successful brand campaign strategies for increasing awareness and diversity. Presented at CASE District III Conference, Atlanta, GA.

Nazione, S., Clark, M., Englis, B., & Rewis, N. (2022). Finding success through brand repositioning in a rapidly declining market: A longitudinal case study of a college marketing campaign. Paper presented at the 7th International Consumer Brand Relationships Conference in Winter Park, Florida.

Nazione, S., Perrault, E., & Pace, K. (2020). The COVID-19 pandemic: How are risk, efficacy and preventative behaviors related to information exposure? Paper presented virtually at the National Communication Association Conference.

Nazione, S., Perrault, E., & Pace, K. (2020). At the crossroads of the coronavirus: Health communication researchers addressing the COVID-19 crisis. Panel participated in virtually at the National Communication Association Conference.

Zotoli, L., Fountain, D., **Nazione, S.**, Don Diego, F., & Obi, P. (2019). What not to eat – trends in dietary consumption and exercise activity among Hispanic children with obesity in our residency clinic. Poster presented at the Society of Teachers of Family Medicine Conference in Toronto, Ontario, Canada.

Nazione, A., **Nazione, S.**, & Griner, T. (2019). What patients want: An empirical test of verbal and nonverbal empathy suggestions from current literature. Poster presented at the American College of Osteopathic Family Physicians Conference in Chicago, IL.

Nazione, S., Perrault, E., & Keating, D. (2018). Provider-patient race concordance and self-disclosure: Effects on trust, perceptions, and intentions. Paper presented at the 2018 National Communication Association Conference in Salt Lake City, UT.

Nazione, A., & **Nazione, S.** (2017). Medical student demographics as moderators in the responsibility-affect-helping model. Poster presented at the 2017 American College of Osteopathic Family Physicians Conference in Kissimmee, FL.

- Perrault, E. & **Nazione**, S. (2016). Informed consent – uninformed participants: Shortcomings of online forms and recommendations for improvement. Paper presented at the 2016 National Communication Association Conference in Philadelphia, PA.
- Nazione**, S., & Perrault, E. (2016). Responding to social media consumer complaints: An empirical examination of the consequences. Paper presented at the 2016 National Communication Association Conference in Philadelphia, PA.
- Nazione**, S., & Perrault, E. (2015). You cannot not communicate: The effects of ignoring or deleting a negative Facebook comment as compared to responding. Paper presented at the 2015 National Communication Association Conference in Las Vegas, NV.
- Nazione**, S., Silk, K., & Robinson, J. (2014). Verbal social support by companions and surgeons for newly diagnosed breast cancer patients. Presented at the 2014 National Communication Association Conference in Chicago, IL.
- Silk, K.J., Perrault, E.K., Ladenson, S., & **Nazione**, S. (2014). Comparing the effectiveness of online versus in-person instruction on finding empirical communication research. Manuscript accepted for presentation at the 2014 International Communication Association Conference in Seattle, WA.
- Nazione**, S., Silk, K., Sexton, A., Fournier, L., & Wang, C., & Perrault, E. (2013). A national assessment of cancer information on health department websites in the United States. Presented at the 2013 National Communication Association Conference in Washington DC.
- Sheff, S., **Nazione**, S., & Silk, K. (2013). Radiation masks as graphic fear appeals to prevent the onset of tobacco use. Presented at the 2013 National Communication Association Conference in Washington DC.
- Silk, K.J., Perrault, E.K., **Nazione**, S., & Pace, K. (2013). Prostate cancer treatment decision-making information online: Improving its effectiveness and dissemination for non-profit and governmental organizations. Presented at the 2013 National Communication Association Conference in Washington DC.
- Pace, K., & **Nazione**, S. (2013). The impact of the apology, empathy, and corrective action on patient attitudes and intentions following medical errors. Submitted to the 2013 International Communication Conference in London, England.
- Silk, K., **Nazione**, S., Pace, K., Perrault, E., & Eaglin-Collins, J. (2013). Evaluation of a social norms campaign approach to suicide prevention: Are celebrity sources more effective than peer sources? Submitted to the 2013 International Communication Conference in London, England.
- Smith, S. W., Hitt, R., Russell, J., **Nazione**, S., Silk, K., & Atkin, C. K. (2013). Gained in translation: The utilization of the HSM to assess risk belief and attitude formation from

translated scientific messages about PFOA, and environmental risk associated with breast cancer. Submitted to the 2013 International Communication Association Conference in London, England.

Nazione, S., Silk, K., Nazione, A. (2012). Race as a moderator in a revised attribution-affect-helping model: An experimental test using medical students. Paper to be presented at the 2012 National Communication Conference in Orlando, FL.

Silk, K., Pace, K., **Nazione, S.**, Eaglin-Collins, J., & Niemi, J. (2012) Promoting mental health help-seeking behavior among first-year college students. The 2012 National Communication Conference, under review. Paper to be presented at the 2012 National Communication Conference in Orlando, FL.

Silk, K., Coleman, C., Neuberger, L., Perrault, E., **Nazione, S.**, Ndiaye, K., Rogers, A., & McConaughy, P. (May, 2012). Triangulated evaluation of the GYK nutrition program: Communicating about healthy lifestyles to low income families. Paper presented at the International Communication Association Conference in Phoenix, AZ.

Silk, K. J., Ndiaye, K., **Nazione, S.**, Pace, K., Wang, C., & McConaughy, P. (2012). Evaluating everyday nutrition messages in the home environment. Poster presented at the 2012 Kentucky Health Communication Conference in Lexington, Kentucky.

Nazione, S., Pace, K., Shugart, A., & Smith, S. (Nov, 2011). Persuasion through stages: A theoretically based formative research project to encourage active stress reduction among graduate students. Paper presented at the National Communication Association Conference in New Orleans, LA.

Silk, K., Pace, K., **Nazione, S.**, Eaglin-Collins, J., & Niemi, J. (Nov, 2011). Promoting mental health help-seeking behavior among first-year college students. Paper presented at the National Communication Association Conference in New Orleans, LA.

Silk, K., **Nazione, S.**, Neuberger, L., Smith, S., & Atkin, C. (Nov, 2011). The role of involvement, scientific literacy, education, and message format in influencing the lay public's regulatory attitude about PFOA exposure. Paper presented at the National Communication Association Conference in New Orleans, LA

Smith, S., Clark-Hitt, R., **Nazione, S.**, Russell, J., Silk, K., & Atkin, C. (Nov, 2011). The effects of heuristic cues, motivation, and ability on systematic processing of information about breast cancer environmental factors. Paper presented at the National Communication Association Conference in New Orleans, LA

Nazione, S., Pace, K., Russell, J., & Silk, K. (May, 2011). The state of health communication research: A content analysis of a decade of research. Paper presented at the 2011 International Communication Association in Boston, MA.

- Smith, S., Clark-Hitt, R., **Nazione**, S., LaPlante, C., Park, H., Sung, R., & Leichtman, A. (May, 2011). Comparison of communication and personal characteristics of living kidney donors and a matched quota sample. Paper presented at the 2011 International Communication Association in Boston, MA.
- Silk, K., **Nazione**, S., Carpenter, A., Novales-Wibert, W., Hurley, A., & McConaughy, P. (April, 2011). A cultural assessment of the grow your kids program targeting low-income mothers for obesity reduction. Poster presented at the 2011 District of Colombia Heath Communication Conference in Washington, DC.
- Clark-Hitt, R., Dean, M., Smith, S., **Nazione**, S., Atkin, C., & Whitten, P. (November, 2010). Content analysis of breast cancer web pages: Environmental risk, prevention, detection, treatment, awareness, social support, and survivorship. Paper presented at the 2010 National Communication Association Conference in San Francisco, CA.
- Russell, J., **Nazione**, S., & Smith, S. (November, 2010). An initial examination of naturally occurring memorable messages: Alums offer facebook advice to bridge the way for college freshmen. Paper presented at the 2010 National Communication Association Conference in San Francisco, CA.
- Silk, K., Volkman, J., & **Nazione**, S. (November, 2010). The influence of research participation on uncertainty and risk perceptions associated with GM foods: A solomon four-group design. Paper presented at the 2010 National Communication Association Conference in San Francisco, CA.
- Whitten, P., & **Nazione**, S. (November, 2010). A robust evaluation of breast cancer websites using design, information, health, and literacy worksheets. Paper presented at the 2010 National Communication Association conference in San Francisco, CA.
- Nazione**, S., LaPlante, C., Smith, S., Cornacchione, J., Russell, J., & Stohl, C. (June, 2010). Memorable messages for navigating college life. Paper presented at the 2010 International Communication Association in Singapore, Singapore.
- Nazione**, S. & Smith, S. (June, 2010). Searching for and communicating online health information to a close other. Paper presented at the 2010 International Communication Association in Singapore, Singapore.
- Smith, S., **Nazione**, S., LaPlante, C., Clark-Hitt, R., Park, H., Sung, R., & Leichtman, A. (June, 2010). Living kidney donor decision making and communication. Paper presented at the 2010 International Communication Association in Singapore, Singapore.
- Silk, K., Coleman, C., Wibert, W., Ndiaye, K., Neuberger, L., **Nazione**, S., & Donohue, W. (2010, April). Evaluating a State-wide Supplemental Nutrition Education Program for Participants of Woman, Infants, & Children (WIC): Challenges and Lessons Learned. Paper presented at the 2010 Kentucky Health Communication Conference in Lexington, Kentucky.

- Whitten, P., Holtz, B., Cornacchione, J., Wirth, C. & **Nazione, S.** (May, 2010). Systematic evaluation of design, information, content, and literacy of telehealth websites. To be presented at the 2010 American Telemedicine Association Conference in San Antonio, Texas.
- Nazione, S.**, Kovac, A., Anderson, E., & Lapinski, M. (November, 2009). Narrative processing by perspective: Impacts on attitudes and risk perceptions of tanning bed use by female college students. Poster presented at the 2009 National Communication Association Conference in Chicago, Illinois.
- Smith, S., LaPlante, C., **Nazione, S.**, & Kotowski, M. (November, 2009). The effects of the framing of memorable breast cancer messages on leading people to engage in detection or prevention behaviors. Paper presented at the 2009 National Communication Association Conference in Chicago, Illinois.
- Whitten, P., Quinlan, P., **Nazione, S.**, & Branam, K. (June, 2009). Caring for underserved children's mental health needs through telepsychiatry in schools. Paper presented at the Annual CyberTherapy and CyberPsychology 2009 conference in Villa Caramora, Italy.
- Whitten, P., **Nazione, S.**, Holtz, B., & Silk, K. (May, 2009). Health and Technology Literacy: Considerations for Using Technology to Deliver Health-Related Information. Panel presented at the 2009 International Communication Association Conference in Chicago, Illinois.
- Whitten, P., **Nazione, S.**, Holtz, B., & Silk, K. (December, 2009). Increasing access to health information through a multidimensional evaluation of health websites. Poster presented at the NIH Summit: The Science of Eliminating Health Disparities in National Harbor, Maryland.
- Whitten, P., **Nazione, S.**, & Holtz, B. (April, 2009). Robust measures of website effectiveness: Lessons for telemedicine websites. Poster presented at the 2009 American Telemedicine Association Conference in Las Vegas, Nevada.
- Whitten, P., **Nazione, S.**, Smith, S., & LaPlante, C. (May, 2009). Utilization of evidence strategies by breast cancer websites targeting diverse audiences. Paper presented at the 2009 International Communication Association conference in Chicago, Illinois.
- Munday, S. A.**, & Silk, K. (November, 2008). Investigating discrimination in a community health department: A social norms theory and theory of planned behavior approach. Paper presented at the 2008 National Communication Association Conference in San Diego, California.
- Smith, S. W., **Munday, S.**, LaPlante, C., Kotowski, M. R. Atkin, C.. K., Skubisz, C., & Stohl, C. (May, 2008). Types and sources of memorable breast cancer messages: Their impact

on prevention and detection behaviors. Paper presented at the 2008 International Communication Association conference in Montreal, Canada.

Smith, S., W., Hamel, L. M., Kotowski, M. R., **Munday**, S., LaPlante, C., Atkin, C. K., Stohl, C., & Skubisz. (April, 2008). Action tendency emotions associated with memorable breast cancer messages and prevention and detection behaviors. Poster presented at the 2008 Kentucky Health Communication Conference.

Whitten, P., Meyer, E., **Munday**, S., & Holtz, B. (April, 2008). Hospice provider's resistance to telemedicine adoption. Paper presented at the 2008 Kentucky Health Communication Conference.

Whitten, P., **Nazione**, S., Holtz, B., Silk, K., & Smith, S. (November, 2008). Development of a tool to test the literacy, health, information, and design content of websites. Poster presented at the 2008 Breast Cancer and the Environment Research Center Conference in Birmingham, Alabama.

Whitten, P., **Nazione**, S., Smith, S., & Laplante, C. (August, 2008). The presence of diversity on breast cancer websites. Paper presented at the 2008 National Conference on Health Communication, Marketing and Media in Atlanta, Georgia.

Whitten, P., Smith, S., **Munday**, S., & LaPlante, C. (May, 2008). Motivating women to perform healthy breast cancer behaviors: An evaluation of breast cancer websites. Poster presented at the 2008 International Communication Association conference in Montreal, Canada.

Whitten, P., Quinlan, P., **Nazione**, S., Garrison, D., & Braddick, M. (April, 2008). A school-based mental health telepsychiatry pilot study. Poster presented at the 2008 Undefended Childhood Conference in East Lansing, Michigan.

Whitten, P., Quinlan, P., **Nazione**, S., & Braddick, M. (April, 2009). Telepsychiatry in schools: Increasing access to care through technology. Paper presented at the 2009 American Telemedicine Association Conference in Las Vegas, Nevada.

LaPlante, C., **Munday**, S., Whitten, P., & Smith, S. (April, 2007). The prevalence of theoretical behavior change components in the top breast cancer websites to encourage detection or prevention behaviors and to solicit donations. Poster presented at the 2007 Michigan State University Undergraduate Research Arts Forum.

LaPlante, C., Smith, S. W., **Nazione**, S., & Kotowski, M. (2008, November). The effects of the framing of memorable breast cancer messages on leading people to engage in detection or prevention behaviors. Poster presented at the BCERC 5th Annual Early Environmental Exposures Meeting, Birmingham, AL.

Munday, S. LaPlante, C., Smith, S., & Atkin, C. (October, 2007). Annotated bibliography of relevant journals for possible publication of advocate and communication research.

Poster presented at the 2007 Breast Cancer and the Environment Research Center Conference.

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