



Dr. Stephen Briggs

Learn it Well; Keep it Always

TELLING BERRY'S STORY AUTHENTICALLY AND CREATIVELY HAS BEEN A PRIORITY since the earliest efforts of our founder to spread the word about her schools. In order to keep this message fresh and relevant, college leaders recently sought input from alumni, current and prospective students, and others as we reflected carefully on what is most true about the Berry experience and how we can share these truths effectively.

Key elements of the Berry experience include:

- Our culture of mentorship
- Intellectual challenges combined with practical learning
- Hands-on work and leadership experiences
- A four-year plan for personal and professional maturity
- A community that cares for one another and encourages faith
- A place of inspiring opportunity and beauty

Berry's distinctiveness is readily absorbed with time on campus but difficult to capture in words or images. In an effort to convey the richness of the Berry experience more artfully, we have developed an "anthem," which serves as the basis for a stirring video you can watch at berry.edu/anthem. Think of its words as overarching "spirit" language encapsulating Berry's values and viewpoint. Although it is not a song, we hope you find yourself tempted to "sing along" as you read the words on the reverse side.



The anthem title, *Carry on the Work*, is drawn from one of Martha Berry's final letters.

CARRY ON THE WORK



PHOTOS BY BRIANT SANDERLIN

It's a way of looking at the world.

The opportunities it has to offer.
And what we can offer in return.

It's who we've always been.
And what we're constantly becoming.

It invites us to look back, and to gaze within.

There, we find resilience. Confidence. Purpose.
The call to chart a course and make a difference.

It is simple. Straightforward.
Honest. Unapologetic.

It is a mandate, a challenge to which we rise
each day:

To pursue solutions to the most complex
problems.

To grasp ideas and shape them with our
hands.

To form beliefs and test them every day.

To seek clarity and truth with relentless
purpose.

To anchor ourselves with humility while lifting
our eyes to the horizon.

To receive wisdom, share gifts, improve lives.

To cherish the natural world, having lived and
learned in a place of inspiring beauty.

To leave this place better than we found it.

These ideals are our engine and compass.
They are never out of style.

It is this work that makes our days remarkable.
To do our best in everything we do. In every
walk of life.

Whether creating, innovating, leading or
serving, we add value to our professions, to our
communities, to our families, to ourselves.

Because how we learn, the ways we contribute,
the difference we make. Lasts.

It's why we carry on the work. Just as we have
since the day our founder and her first group of
eager students willed Berry into being.

The best ideas have a way of sticking around.
Just like this education.

**WE LEARN IT WELL.
WE KEEP IT ALWAYS.**