

E. FRANK STEPHENSON
Henry Gund Professor of Economics
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Education:

Ph.D., Economics, North Carolina State University, 1999.

B.A., Economics, *magna cum laude*, Washington and Lee University, 1988.

Academic Positions Held:

Professor of Economics (with tenure), Berry College, 2009-.

Henry Gund Chair, 2016-.

Chair, Department of Economics and Data Analytics, Spring 2025.

Chair, Department of Accounting, Economics, and Finance, 2017-2024.

Chair, Department of Economics, 2003-2017.

Acting Dean, Campbell School of Business, Spring 2012.

Associate Professor of Economics (with tenure), Berry College, 2003-2009.

Assistant Professor of Economics, Berry College, 1997-2003.

Selected Academic Publications:

(bold indicates student co-author)

"The NFL Draft and Host-City Hotel Occupancy," *Contemporary Economic Policy*,
forthcoming.

"Look What You Made Me View: Taylor Swift and the Kansas City Chiefs' TV Ratings,"
Journal of Sports Economics, forthcoming (with K. Rubenstein).

"Packing the House: Caitlin Clark and Big Ten Women's Basketball Attendance," *Journal of
Sport Management*, forthcoming (with **R. Costas, J. Han, A. Plants, E. Stevens, and E.
Whiting**).

"The Effect of MLB Team Relocation on Hotel Demand," *Tourism Economics*, forthcoming
(with J.C. Bradbury).

- “How Does Having a Football Program Affect Enrollment at Small Private Colleges?” *Education Economics*, forthcoming (with **C. Collins**).
- “Short-term Rental Bans and the Hotel Industry: Evidence from New York City,” *European Journal of Political Economy*, 89 (2025), article 102725 (with S. Anastasi, A. Marsella, V. Melo, and G. Wagner).
- “Should I Stay or Should I Go? The Effect of NIL and Transfer Rule Changes on College Basketball Players Entering the NBA Draft,” *Journal of Sports Economics*, 26 (2025), 543-561 (with **C. McDaniel** and B. Meehan).
- “Caitlin Clark’s Surprising Economic Impact,” *Economics Letters*, 243 (2024), article 111926.
- “Did The Wizards Help Washington Dodge Bullets?” *Sports Economics Review*, 5 (2024), article 100026 (with B. Meehan).
- “International Competitions, Star Players, and NWSL Attendance,” *Journal of Sports Economics*, 25 (2024), 186-199.
- “The Impact of Sporting and Cultural Events in a Heterogeneous Hotel Market: Evidence from Austin, TX,” *Eastern Economic Journal*, 48 (2022), 518-547 (with **C. Collins** and C. Depken).
- “How Does the Super Bowl Affect Host City Tourism?” *Journal of Sports Economics*, 22 (February 2021), 183-201 (with L.R. Heller).
- “(Pot)Heads in Beds: The Effect of Marijuana Legalization on Hotel Occupancy in Colorado and Washington,” *Journal of Regional Analysis and Policy*, 50 (2020), 46-53 (with B. Meehan and C. Rusko).
- “Unconventional Wisdom: Estimating the Economic Impact of the Democratic and Republican National Political Conventions,” *Papers in Regional Science*, 97 (November 2018), 1267-1278 (with L.R. Heller and V.A. Matheson).
- “Hotel Demand Before, During, and After Sports Events: Evidence from Charlotte, North Carolina” *Economic Inquiry*, 56 (July 2018), 1764-1776 (with C.A. Depken, II).
- “Superstars, Uncertainty of Outcome, and PGA Tour Television Ratings,” *Journal of Sports Economics*, 18 (December 2017), 867-875 (with **C. Gooding**).
- “Fracking and Labor Market Conditions: A Comparison of Pennsylvania and New York Border Counties,” *Eastern Economic Journal*, 43 (September 2017), 649-659 (with **K.M. Hastings** and L.R. Heller).

- "Beer Availability and College Football Attendance: Evidence from Mid-Major Conferences," *Journal of Sports Economics*, 18 (August 2017), 592-600 (with **A. Chastain** and S. Gohmann).
- "Does Stableford Scoring Incentivize More Aggressive Golf?" *Journal of Sports Economics*, 16 (August 2015), 647-663 (with **J.M. Garcia**).
- "Economic Freedom and Labor Market Conditions: Evidence from the States," *Contemporary Economic Policy*, 32 (January 2014), 56-66 (with L.R. Heller)
- "Football Frenzy: The Effect of the 2011 World Cup on Women's Professional Soccer League Attendance," *Journal of Sports Economics*, 14 (August 2013), 440-448 (with **A.D. LeFeuvre** and **S.M. Walcott**).
- "A Public Choice Analysis of Congressional Franking," *Public Finance Review*, 40 (July 2012), 539 - 553 (with **S.T. Edwards** and M. Yeoh).
- "Strategic Voting in Open Primaries: Evidence from Rush Limbaugh's 'Operation Chaos'," *Public Choice*, 148 (September 2011), 445-457.
- "The Incidence of Hybrid Automobile Tax Preferences," *Public Finance Review*, 38 (January 2010), 120-133 (with **A. Chupp** and **K. Myles**).
- "Vend It Like Beckham: David Beckham's Effect on MLS Ticket Sales," *International Journal of Sport Finance*, 3 (November 2008), 189-195 (with R. Lawson and K. Sheehan).
- "Stadium Alcohol Availability and Baseball Attendance: Evidence from a Natural Experiment," *International Journal of Sport Finance*, 2 (February 2007), 36-44 (with **A. Chupp** and R. Taylor).
- "Local Government Structure and Public Expenditures" *Public Choice*, 115 (April 2003), 185-198 (with J.C. Bradbury).
- "Economic Information versus Quality Variation in Cross-Country Data," *Canadian Journal of Economics*, 34 (November 2001), 988-1009 (with J.W. Dawson, J.P. DeJuan, and J.J. Seater).
- "Average Marginal Tax Rates Revisited," *Journal of Monetary Economics*, 41 (April 1998), 389-409.
- "The Link Between Volatility and Growth: Evidence from the States," *Economics Letters*, 55 (September 1997), 365-369 (with J.W. Dawson).

Selected Other Professional Experience:

Editor, *Journal of Economics and Finance Education*, 2018-2025.

North American Association of Sports Economists

President, 2024-2026.

President-elect, 2022-2024.

Executive Board, 2017-2021.

Selected Awards and Honors:

Mary S. and Samuel Poe Carden Award, Berry College, 2012.

Martindale Award of Distinction, Berry College, 2010.

Phi Beta Kappa, Washington and Lee University, 1989.