

Kimberly R. Field-Springer

Berry College
Department of Communication
112 Laughlin Hall
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Mount Berry, GA 30149

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EDUCATION

Ph. D.

Ohio University, Athens, Ohio

Communication Studies

Concentration: Health Communication/Campaigns

Graduate Certification: Women's, Gender, and Sexuality Studies

Degree Awarded: 2013

Dissertation: *Just Walk/Walk with a Doc: Organizing for Health*

Advisor: Dr. William K. Rawlins

Committee Members: Dr. Lynn Harter, Dr. Patricia Stokes, and Dr. Brittany Peterson

M. A.

The University of Akron, Akron, Ohio

Communication Studies

Concentration: Mass Communication

Degree Awarded: 2005

Thesis: *Female Athlete Portrayals in Extreme Sports Magazines: A Content Analysis*

Advisor: Dr. Richard Caplan

B. A.

Kent State University, Kent, Ohio

Communication Studies

Major: Organizational Communication

Minor: Business Management

Degree Awarded: 2003

ACADEMIC APPOINTMENTS

Assistant Professor, Department of Communication, Faculty Appointment, Berry College, 2015-present

Assistant Professor, Department of Communication Studies, Faculty Appointment, Ashland University, 2013-2015

Graduate Teaching Assistant, School of Communication Studies, Ohio University, 2009-2010; 2011-2013

Graduate Research Assistant, Scripps College of Communication/American Cancer Society Partnership, Ohio University, 2010-2011

Graduate Teaching Assistant, School of Communication Studies, The University of Akron, 2003-2005

PROFESSIONAL ADMINISTRATIVE EXPERIENCE

Executive Director, Rittman Chamber of Commerce, Rittman, Ohio 2007-2009

Responsibilities included working directly with board members and managing daily operations including budget, city-wide capital improvement plans, and major fundraising events. Major accomplishments included initiation of college scholarship fund, raising 10,000+ for downtown streetscapes project, rewarded ODH tier 1 grant, design and distribution of economic development recruitment materials, and implementation of new city logo and welcome signs.

Marketing Assistant, Wooster Community Hospital, Wooster, Ohio 2003-2007

Duties included interacting with clinical department managers and physicians to develop and implement marketing efforts to increase medical staff patient referrals and hospital market share. Major accomplishments included researching and producing healthcare education/public relation materials for print, radio, and television media outlets, in addition to the organization of women, employee, senior, and community healthcare education programs.

RESEARCH INTERESTS

Health communication

Healthcare campaigns/public relations/ethics

Embodiment

Gender communication

HONORS AND AWARDS

Top Faculty Paper Award, Awarded by Ethnography Division, *Reflexive embodied ethnography with applied sensibilities: Methodological reflections in healthcare communication research*, NCA, 2014

Top Four Paper Award, Awarded by Ethnography Division, *Reflexive embodied ethnography with applied sensibilities: Methodological reflections in healthcare communication research*, NCA, 2014

Top Student Paper Award (Co-Authored with Katie Striley), Awarded by Health Communication Division, *When it's good to be a bad nurse: Expanding risk orders theory to nurses experiences in OB units*, NCA, 2013

Top Three Paper Award (Co-Authored with Katie Striley), Awarded by Communication as Social Construction Division, *The bad mother police: Theorizing risk orders in the discourses of infant feeding practices*, NCA, 2012

Top Student Paper Award (Co-Authored with Katie Striley), Awarded by Communication as Social Construction Division, *The bad mother police: Theorizing risk orders in the discourses of infant feeding practices*, NCA, 2012

Judy C. Pearson Graduate Scholarship Award, Research in Gender and Family Communication, Ohio University, 2012

Top Paper Award (Co-Authored with Katie Striley), Awarded by Graduate Student Section, *The bad mother police: Theorizing risk orders in the discourses of infant feeding practices*, Ohio University COMSubstantiality, 2012

Top Gender Paper, Awarded by Student Section, *The female athlete in extreme sports: An oppositional and preferred perspective*, NCA, 2005

Lambda Pi Eta, National Communication Association Honors Society, Kent State University, 2002

PUBLICATIONS

Scholarly Publications

Publications—Refereed Journals

Field-Springer, K., Reece, C., & Randall-Griffiths, D. (2019). Intergenerational considerations for educators and healthcare providers in transitioning girls and women for menarche and menopause. *Women's Reproductive Health*, 6, 79-101. *

Field-Springer, K. (2019). Reflexive embodied ethnography with applied sensibilities: Methodological reflections in healthcare communication research. *Qualitative Research*, 1-19. doi: 10.1177/1468794119841835

Field-Springer, K. & Striley, K. (2018). Managing meanings of embodied experiences theory: Towards a discursive understanding of becoming healthier. *Health Communication*, 33, 700-709. doi: 10.1080/10410236.2017.1306413

Field-Springer, K., Randall-Griffiths, D., & Reece, C. (2018). From menarche to menopause: Understanding reproductive health milestones through multigenerational communication. *Health Communication*, 33, 733-742. doi: 10.1080/10410236.2017.1306910†

Field-Springer, K. & Stephens, K. (2017). "She gets me:" Forming a friendship from a place of vulnerability. *Health Communication*, 32, 386-388. doi: 10.1080/10410236.2016.1138387

* Research reported in this study was funded by The Dwight Schar College of Nursing & Health Sciences

† Research reported in this study was funded by The Dwight Schar College of Nursing & Health Sciences

Striley, K., & **Field-Springer, K.** (2016). When it's good to be a bad nurse: Expanding risk orders theory to nurses' experiences in OB units. *Health, Risk, & Society, 18*, 77-96. doi: 10.1080/13698575.2016.1169254

Striley, K. & **Field-Springer, K.** (2016). Hybrids do it better: Lessons from websites of hybrid organizations in modern health movements. *Health Marketing Quarterly, 33*, 15-30. doi: 10.1080/07359683.2016.1131577

Field-Springer, K. & Striley, K. (2016). Amazing race: Finding and correctly citing credible sources. *Communication Teacher, 30*, 22-26. doi: 10.1080/17404622.2015.1102308

Fleming-Dufala, L. C. & **Field-Springer, K.** (2014). Boosting the local economy of Ashland Ohio. *Journal of Public Deliberation, 10*, 1-7.

Striley, K. & **Field-Springer, K.** (2014). The bad mother police: Theorizing risk orders in the discourses of infant feeding practices. *Health Communication, 29*, 552-562. doi:10.1080/10410236.2013.782225‡

Wiederhold, A. & **Field-Springer, K.** (2013). Embodying imperfect unity: womanhood and synchronicity in antiwar protest. *Journal of Gender Studies, 24*, 147-169. doi:10.1080/09589236.2013.808156

Field-Springer, K. (2013). Hospital publications: Is this my link to a healthier life? *Health Marketing Quarterly, 30*, 19-34. doi:10.1080/07359683.2013.758013§

Field-Springer, K. (2012). Red, hot, healthy mommas: (Un)Conventional understandings of women, health, and aging. *Research on Aging, 34*, 692-713. doi:10.1177/0164027512446935

Publications—Book Chapter/Case Studies

Field-Springer, K. (2019). A strategic view: #WhatIDidInstead: A social media rather than social norms approach to curb teen drinking. In J. Burton III, D. Knott Martinelli, R. Pritchard, & C. Spaulding (Eds.), *Cases in Public Relations Strategy* (pp. 162-164). CA: Sage.

Field-Springer, K. & Striley K. (2015). To tell or not to tell: Managing privacy disclosure among LGBTQ populations. In M. Brann (Ed.), *Contemporary Case Studies in Health Communication* (2nd ed., pp. 85-97). Dubuque, IA: Kendall Hunt Publishing.

‡ Highlighted in the World Health Organization's Facilitator Guide (July, 2015). Enhanced Capacity Building: Training for Frontline Staff on Building Trust and Communication.

§ Highlighted in the Center for Disease Control and Prevention's Health Communication Science Digest (April, 2013). The Digest showcases publications with particular relevance to public health.

Book Review

Field-Springer, K. (2012). Book Review. Enlightened sexism: The seductive message that feminism's work is done. *Women's Studies in Communication*, 35, 120-121.

Encyclopedia Entries

Field-Springer, K. (2017). Informants. In M. Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage.

Field-Springer, K. (2017). Informed Consent. In M. Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage.

Field-Springer, K. (2017). Interviewees. In M. Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: Sage.

Field-Springer, K. & Striley, K. (2014). Risk Society. In T.L. Thompson (Ed.), *Encyclopedia of Health Communication*. Thousand Oaks, CA: Sage.

Field-Springer, K. & Striley, K. (2014). Risk Communication, Social Construction Perspective. In T.L. Thompson (Ed.), *Encyclopedia of Health Communication*. Thousand Oaks, CA: Sage.

Selected Professional Publications

Authored ~ 70+ newspaper articles concerned with health promotion.

Field-Springer, K. (2010). Diabetes: A Family Matter Newsletter. In S. Denham (Ed.), *Diabetes Newsletter*. Athens, Ohio: Ohio University.

Field, K. (2007). Don't forget to ask about TEAVA. In D. Rhodes (Ed.), *Senior Partner's Newsletter*. (p. 2). Wooster, Ohio: Wooster Community Hospital.

Field, K. (2006). Workout buddies: Two members place in triathlon. In D. Rhodes (Ed.), *HealthPoint*. (p. 2). Wooster, Ohio: Wooster Community Hospital.

Field, K. (2006). Lee Silverman voice treatment: Available at HealthPoint. In C. Harris (Ed.), *Community Newsletter*. (pp. 2-5). Wooster, Ohio: Wooster Community Hospital.

Field, K. (2006). A national crisis: Children and weight control. In C. Harris (Ed.), *Community Newsletter*. (pp. 9-10). Wooster, Ohio: Wooster Community Hospital.

Field, K. (2005). Beyond Vanity: Dealing with varicose veins. In C. Harris (Ed.), *Women's Health Newsletter*. (pp.iii-1). Wooster, Ohio: Wooster Community Hospital.

Field, K. (2005). *Prevention and Early Detection Guidelines: A Comprehensive Perspective on Living a Healthy Lifestyle*. Wooster, Ohio: Wooster Community Hospital.

Field, K. (2004). Promoting health and wellness. In C. Harris (Ed.), *Annual Report*. (pp.9-11). Wooster, Ohio: Wooster Community Hospital.

Field, K. (2004). The CoverGirl exposed. In C. Harris (Ed.), *Women's Health Newsletter*. (pp.5-6). Wooster, Ohio: Wooster Community Hospital.

Field, K. & Kandel, S. (2004). Listen to your heart and Body: An overview of women's health. In C. Harris (Ed.), *Women's Health Newsletter*. (pp.1-2). Wooster, Ohio: Wooster Community Hospital.

DOCUMENTARY

Field-Springer, K., Hames, S., & McCoy, D. (Producers). (2016). *Alternate route: Reimagining healthcare between doctors and their communities*. A short film that shadows members and the founder of the Walk with a Doc (WWAD) program, a program where doctors and community members gather at public parks every Saturday morning to talk about and walk for their health.

MEDIA APPEARANCES/INTERVIEWS

Field-Springer, K. (2018, August 25). Creating alternate routes: Reimagining healthcare between doctors and their communities. *Rome Tribune*, pp. 1-4.

Field-Springer, K. (2017, February 15). "Alternate route: Reimagining healthcare between doctors and their communities," *WRGA Q102 Radio*. Rome, GA.

Field-Springer, K. (2016, October 27). "Kennedy: When your doctor tells you to take a hike," *Chattanooga Times Free Press*. Chattanooga, TN.

Field-Springer, K. (2016, October 21). "Alternate route: Reimagining healthcare between doctors and their communities," *WRGA 98.7 Radio*. Rome, GA.

FILM FESTIVAL

Global Public Health Film Festival; American Public Health Association; Atlanta, GA, 2017.

CONVENTION PARTICIPATION

Field-Springer, K. (2019, November). Surviving academic incivility: Discourses of conflict and peace in higher education (Chair). Panel presented at the annual meeting of the National Communication Association, Baltimore, MD.

- Field-Springer, K.** (2019, November). Surviving at work: Professional resilience communication, adversity, and vulnerability (Chair). Panel presented at the annual meeting of the National Communication Association, Baltimore, MD.
- Field-Springer, K.** (2018, November). Not playing: Women's declining participation in the labor force. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Field-Springer, K.** (2018, November). "Doing" critical health communication: Playing with methods (Panelist). Panel presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Field-Springer, K.** (2018, November). #Teachers on teaching series: Honoring the pedagogy of Bill Rawlins (Panelist). Panel presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Field-Springer, K.** (2018, November). Sticks and stones through bits and bytes: Connecting communication to cyberbullying (Panelist). Panel presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Field-Springer, K. & Draut, H.** (2018, October). #MeToo Movement: Exploring silence, shame, and gaslighting when speaking out about sexual assault. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Lake Tahoe, CA.
- Field-Springer, K.** (2017, November). Legacy and relevance of critical health communication: Creating a space for critical theories, knowledge, and voices in health communication (Panelist). Panel presented at the annual meeting of the National Communication Association, Dallas, TX.
- Field-Springer, K.** (2017, November). SC16: The relevance of the body: Engaging embodiment in communication research and teaching (Panelist). Short course presented at the annual meeting of the National Communication Association, Dallas, TX.
- Field-Springer, K.** (2017, November). Women in the workplace: Exploring organizational messages regarding one's freedom to be relevant, equal, and safe in the workplace (Respondent). Panel presented at the annual meeting of the National Communication Association, Dallas, TX.
- Field-Springer, K.** (2016, November). Civic participation for the reduction of workplace bullying targeted to employees with disabilities (Panelist). Panel presented at the annual meeting of the National Communication Association, Philadelphia, PA.

- Tenzek, K, Striley, K., & **Field-Springer, K.** (2016, November). Engaged with risk: An application of risk orders theory to chaplains providing care at end-of-life. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Field-Springer, K.** (2016, November). Boundary-spanning, burnout, work-life balance, and resilience: Entanglements in organizing for health (Respondent). Panel presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Field-Springer, K.** (2016, November). Student evaluations of teaching: Are they fair or biased? (Chair). Panel presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Field-Springer, K.** (2016, November). Life after grad school: The civic calling to construct a coherent research trajectory (Panelist). Panel presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Field-Springer, K.,** (2016, October) Contemporary topics in health and well-being (Chair). Paper panel presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Oak Park, IL.
- Field-Springer, K.,** Randall-Griffiths, D., Reece, C., Gilmer, N. L. (2016, October) From menarche to menopause: Practical implications for healthcare providers. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Oak Park, IL.
- Field-Springer, K.** (2015, November). Best practices for negotiating organizational access: Embracing opportunities for applied health communication research (Respondent). Panel presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Field-Springer, K.** (2015, November). Health communication beyond academic silos: Embracing opportunities to translate our research (Panelist). Panel presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Field-Springer, K.** (2015, November). Embracing opportunities to make a difference about bullying: NCA 2015 service-learning project (Panelist). Panel presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Field-Springer, K.,** Randall-Griffiths, D., & Reece, C. (2015, October) From menarche to menopause: Understanding reproductive health milestones through multigenerational communication. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Bowling Green, KY.

Field-Springer, K. (2015, April). Instructional strategies for supervising undergraduate writing (Panelist). Panel presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Field-Springer, K. & Striley, K. (2015, April). Managing meanings of embodied experiences theory: Towards a discursive understanding of becoming healthier. Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Field-Springer, K. (2015, April). Hidden risks: Applying risk orders theory to explore moral, social, identity, and cultural components of risk communication (Co-Respondent). Panel presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Field-Springer, K. (2015, April). Crafting campaigns: Discussions of extant health initiatives across contexts (Respondent). Panel presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Field-Springer, K. (2015, April). Instructional strategies for supervising undergraduate writing (Panelist). Panel presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Field-Springer, K. & Striley, K. (2015, April). Amazing race: Finding and correctly citing credible sources. Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Field-Springer, K. (2014, November). Reflexive embodied ethnography with applied sensibilities: Methodological reflections in healthcare communication research, Paper presented at the annual meeting of the National Communication Association, Chicago, IL. **Ethnography Division, Top Faculty Paper, Top Four Paper**

Field-Springer, K. (2014, November). From our predecessors to our successors: Three generations of mentoring relationships in the academy (Chair). Panel presented at the annual meeting of the National Communication Association, Chicago, IL.

Field-Springer, K. (2014, November). I'm a doctor, now what? Advice on navigating life after graduate school (Panelist). Panel presented at the annual meeting of the National Communication Association, Chicago, IL.

Field-Springer, K. & Stephens, K. (2014, November). Tales from the field: Learning from [Past] challenges faced conducting engaged research to inform [Present] engaged scholarship (Panelist). Panel presented at the annual meeting of the National Communication Association, Chicago, IL.

- Striley, K., & **Field-Springer, K.** (2014, April). A risky experiment. Moving beyond realism towards social constructionist approaches to theorizing about risk communication (Panelist). Panel presented at the annual meeting of the Eastern States Communication Association, Providence, RI.
- Striley, K., & **Field-Springer, K.** (2013, November). When it's good to be a bad nurse: Expanding risk orders theory to nurses' experiences in OB units. Paper presented at the annual meeting of the National Communication Association, Washington, D.C. **Health Communication Division, Top Student Paper**
- Field-Springer, K.** (2013, October). Telling stories: Social media and multimedia techniques and experiences (Panelist). Panel presented at the annual meeting of the Ohio Communication Association, Marietta, OH.
- Field-Springer, K.** (2012, April). Ethical issues in hidden communities: Alternative contexts and methods (Panelist). Panel presented at the annual meeting of the Central States Communication Association, Kansas City, MO.
- Field-Springer, K.** & Field, D. (2012, November). Nurses' perceptions of nurse-physician conflict in the obstetrics unit. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
- Field-Springer, K.** & Striley, K. (2012, November). Sister wives: A multivocal account of double-marginalizing culture. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
- Striley, K. & **Field-Springer, K.** (2012, November). The bad mother police: Theorizing risk orders in the discourses of infant feeding practices. Paper presented at the annual meeting of the National Communication Association, Orlando, FL. **Communication as Social Construction Division, Top Student Paper, Top Three Paper**
- Field-Springer, K.** (2012, November). Womentoring - NCA Leadership – A how to get involved mini course (Respondent). Panel presented at the annual meeting of the National Communication Association, Orlando, FL.
- Field-Springer, K.** (2012, November). Womentoring – Surviving the princesses (Chair). Panel presented at the annual meeting of the National Communication Association, Orlando, FL.
- Field-Springer, K.** (2012, November). Womentoring – Everything you wanted to know about publishing but were afraid to ask (Chair). Panel presented at the annual meeting of the National Communication Association, Orlando, FL.
- Field-Springer, K.** (2012, November). Womentoring – The mother of all questions – How to be a parent in the academy (Co-Chair). Panel presented at the annual meeting of the National Communication Association, Orlando, FL.

- Field-Springer, K.** (2012, October) Ethical dilemmas of Just Walk/Walk with a Doc: A feminist interpretation. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Tacoma, WA.
- Field-Springer, K.** (2012, March). Hospital publications: Is this my link to a healthier life? Paper presented at the annual meeting of the Central States Communication Association, Cleveland, OH.
- Striley, K. & **Field-Springer, K.** (2012, March). Theorizing hybrid organizations in modern health movements: Creating strong member identity and opportunities for dialogue in breastfeeding organizations. Paper presented at the annual meeting of the Central States Communication Association, Cleveland, OH.
- Field-Springer, K.** (2011, November). Safe haven or dumpster mother: An exploration of mediated responses to infant relinquishment. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Field-Springer, K.** (2011, October) Red, hot, healthy mommas: A counter narrative to (un)conventional understandings of women, health, and aging. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Evanston, IL.
- Field-Springer, K.** (2011, September). Gender lens: The social construction of “breast is best.” Paper presented at the annual meeting of the Ohio Communication Association, Findlay, OH.
- Field-Springer, K.** (2011, September). Reflexive authorship in narrative research and praxis (Panelist). Panel presented at the annual meeting of the Ohio Communication Association, Findlay, OH.
- Wiederhold, A. & **Field-Springer, K.** (2010, November). “We won’t give birth for war”: The Lysistrata project and women’s bodies as rhetorical sites of political activism. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.
- Field-Springer, K.** (2010, October) Reconciling ‘the Self’: Navigating a feminist life without labels. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, St. Petersburg, FL.
- Field, K.** (2005, November). The female athlete in extreme sports: An oppositional and preferred perspective. Paper presented at the annual meeting of the National Communication Association, Boston, MA. **Student Section, Top Gender Paper**

COURSES TAUGHT

Berry College, Mount Berry, Georgia

COM 450/451: Honors Thesis
COM 496: Academic Internship
COM 429: Crisis Communication
COM 418: Gender and Media
COM 385: Cases and Campaigns
COM 375: Principles of Public Relations
COM 305: Multimedia Production
COM 203: Rhetoric and Public Address
COM 203: Rhetoric and Public Address (Health)

Ashland University, Ashland, Ohio

COM 420: Healthcare Public Relations/Campaigns
COM 425: Risk and Crisis Communication
COM 320: Health Communication
COM 101: Human Communication [**traditional and online**]
COM 120: Foundations of Health Communication

Ohio University, Athens, Ohio

COMS 405: Meeting and Conference Planning
COMS 420: Gender and Communication
COMS 304: Interviewing
COMS 205: Group Communication [**traditional and online**]
COMS 103: Public Speaking

The University of Akron, Akron, Ohio

COMS 252: Persuasion
COMS 115: Survey of Communication Theory

COURSE DEVELOPMENT

Berry College, Mount Berry, GA

Faculty Development Grant. COM 305: Multimedia Production. Awarded \$899.00. Adobe Animate Course, Summer 2018.

The Bonner Center for Community Engagement. COM 305: Multimedia Production (ACE) credit. Awarded \$1,500.00 + A.C.E. Teaching Assistant Stipend, Summer 2016.

Ashland University, Ashland, OH

College of Arts and Sciences. COM 120: Foundations of Health Communication. Awarded 1,000.00, Summer 2013.

STUDENT DEVELOPMENT

Berry College, Mount Berry, GA

Student Research Development Fund. **Taghon, E., Storey, S., & Draut, H.** Student Conference Travel Grant. Awarded \$1500.00, Fall 2018.

Student Research Development Fund. **Gilmer, N. L.** Student Conference Travel Grant. Awarded \$500.00, Fall 2016.

RESEARCH ASSISTANTSHIP

Ohio University-Scripps College of Communication

American Cancer Society/Scripps Partnership Grant Coordinator

Position funded by the American Cancer Society, Supervisor: Dr. Eric Rothenbuhler, Associate Dean of Research

Duties included organizing internal grant competition, budgets, and reporting for American Cancer Society. Specific responsibilities included crafting and advertising annual call for proposals, participating in review and renewal process, and documenting quarterly reports from primary investigators funded projects.

FELLOWSHIPS, SCHOLARSHIPS, AND GRANT FUNDING

Collegiate

The Dwight Schar College of Nursing & Health Sciences (CONHS), *From menarche to menopause: Understanding reproductive health milestones through multigenerational mother-daughter communication*, Ashland University, Ashland, OH. Awarded \$1,000.00, Fall 2014, **ROLE:** Co-Investigator

American Cancer Society/Scripps Partnership, Scripps College of Communication, *Healthy homes initiative*, Ohio University, Athens, OH. Awarded: \$2,500.00, Spring 2011, **ROLE:** Primary Investigator

School of Communication Travel Grant, Ohio University at Athens, Ohio, 2010-2012

Trustee Undergraduate Fellow, Kent State University, 1999-2003

Professional

Ohio Department of Development Tier 1 Grant, Rittman, Ohio, Awarded: \$60,000, 2009, **ROLE:** Co-investigator

SERVICE

Academic Context

Faculty Advisory Committee Member, Premed Committee, Berry College, 2019-present

Faculty Advisory Committee Member, Traffic Appeals Committee, Evans School of Humanities, Arts, and Social Sciences, Berry College, 2017-present

Outstanding Thesis Award Committee, The Organization for the Study of Communication, Language, and Gender, 2019-2020

Outstanding Conference Paper Award Committee, The Organization for the Study of Communication, Language, and Gender, 2019-2020

Faculty Assembly Representative, Council on Student Scholarship, Berry College, 2017-2019

Faculty Assembly Representative, Center for Teaching Excellence Advisory Committee, Berry College, 2017-2019

Faculty Advisory Committee Member, Cultural Events, Evans School of Humanities, Arts, and Social Sciences, Berry College, 2017-2019

Faculty Advisory Committee Member, Academic Community-Engagement, Evans School of Humanities, Arts, and Social Sciences, Berry College, 2017-2019

Faculty Moderator, Alternate route: Reimagining healthcare between doctors and their communities, Cultural event sponsored by Department(s) of Communication, Kinesiology, Anthropology & Sociology, Psychology, Division of Nursing, and Harbin Clinic, Berry College, 2016-2017

Faculty Moderator, Mad Max: Fury Road—Feminism in Popular Film, Cultural event sponsored by Women's and Gender Studies, Men's Cultural House, and EMPOWER, Berry College, 2016-2017

Outside Academic Search Committee Member, Clinical Assistant Professor, Animal Science, Berry College, 2015-2016

Faculty Advisory Committee Member, Symposium Against Indifference, College of Arts and Sciences, Ashland University, 2014-2015

Faculty Advisory Committee Member, Center for Civic Life, Ashland University, 2013-2015

Outstanding Undergraduate Essay Award Committee, The Organization for the Study of Communication, Language, and Gender, 2014-2015

Outstanding Thesis Award Committee, The Organization for the Study of Communication, Language, and Gender, 2014-2015

Graduate Council Interdisciplinary Research and Colloquia Chair, Ohio University, School of Communication Studies, 2011-2012

Graduate Student Senate Grant Reviewer, Ohio University, 2011-2012

Mentor, Ohio University Women's Center, 2010-2012

Student Representative, National Communication Association, Women's Caucus, 2010-2012

Manuscript Reviewer

<i>Australian Feminist Studies</i>	2019-present
<i>Social Science & Medicine:</i>	2019-present
<i>Qualitative Research:</i>	2017-present
<i>Qualitative Research in Medicine & Healthcare:</i>	2017-present
<i>Journal of Communication in Healthcare:</i>	2017-present
<i>Health Communication:</i>	2016-present
<i>Pedagogy in Health Promotion:</i>	2014-present
<i>Ohio Communication Association:</i>	2013-2015
<i>Research on Aging:</i>	2012-2013

Peer Reviewer

National Communication Association:
Ethnography Division, 2015-present
Feminist and Women's Studies Division, 2011-present
Health Communication Division, 2013-present
Disabilities Caucus, 2010-2013
Critical/Cultural Division, 2010-2013

Eastern Communication Association:
Interpersonal Division, 2013-2014

Central States Communication Association:
Public Relations Division, 2016-2017

Graduate Student Senate, The University of Akron, 2004-2005

The Association for Women in Communications, University of Akron 2004-2005

President, Lambda Pi Eta, School of Communication Studies Honor Society, Kent State University, 2003

President, Kent Communication Society, Kent State University, 2003

Public Relations Officer, Kent Communication Society, Kent State University, 2002

Community Context

Member, Ashland County Council of Social Service Agencies (ACCSSA), 2013-2015
Executive Board Member, Live Healthy Appalachia Initiative, 2010-2011
Executive Board Member, Rittman Community Improvement Corporation, 2007-2009
Executive Board Member, Wayne Business and Education Committee, 2007-2009
Executive Board Member, Wayne Economic Development Council, 2007-2009
Executive Board Member, Wayne County/City of Wooster Health and Benefits Fair, 2006
Executive Board Member, Annual Childhood Education Conference, 2005-2007

INVITED PRESENTATIONS, FACILITATIONS, AND PAPERS

Field-Springer, K. (2019). Communicating key messages to the public during a crisis (CERC). Requested for One Health. Berry College, Mount Berry, GA.

Field-Springer, K. (2019). How to effectively use visual aids when presenting research at an academic conference. Requested for Council on Student Scholarship. Berry College, Mount Berry, GA.

Field-Springer, K. (2018). Communicating key messages to the public during a crisis (CERC). Requested for One Health. Berry College, Mount Berry, GA.

Field-Springer, K. (2018). Ethnography as a methodological perspective: Becoming a familiar stranger. Requested for COM 417: Methods of Audience Analysis. Berry College, Mount Berry, GA.

Field-Springer, K. (2018). Gender bias in the classroom. Requested for Center for Teaching Excellence Advisory Committee. Berry College, Mount Berry, GA.

Field-Springer, K. (2018). How to effectively use visual aids when presenting research at an academic conference. Requested for Council on Student Scholarship. Berry College, Mount Berry, GA.

Field-Springer, K. (2017). Alternate route: Reimagining healthcare between doctors and their communities. Requested for Invited Lecture Series. Western Governors University.

Field-Springer, K. (2016). Facilitating ethnographic film-making. Requested for ANT: 310 ENV: 400A Seeing Subsistence. Berry College, Mount Berry, GA.

Field-Springer, K. (2016). Ethnography as a methodological perspective: Becoming a familiar stranger. Requested for COM 417: Methods of Audience Analysis. Berry College, Mount Berry, GA.

Field-Springer, K. (2016). Risk orders theory: The exploration of a good death. Requested for Evans School of Humanities, Arts and Social Sciences. Berry College, Mount Berry, GA.

- Field-Springer, K.** (2015). Conflict and risk communication. Requested for COM 614: Communication and Conflict Management. La Salle University, Philadelphia, PA.
- Center for Civic Life.** (2015). The changing world of work: What should we ask of higher education? Public Deliberation. Ashland, OH.
- Field-Springer, K.** (2015). Public relations campaign planning. Requested for COM 441: Public Relations. State University of New York at Buffalo, Buffalo, NY.
- Center for Civic Life.** (2014). Public deliberation moderator training. Ashland, OH.
- Center for Civic Life.** (2014). Bullying in the workplace: What can we do? Public Deliberation. Wooster, OH.
- Center for Civic Life.** (2014). Bullying in the workplace: What can we do? Public Deliberation (co-sponsored by Ashland Center for Nonviolence). Ashland, OH.
- Field-Springer, K.** (2014). Constraints to effective risk communication. Requested for COM 303: Risk and Crisis Communication. Hamilton College, Clinton, NY.
- Center for Civic Life.** (2014). Who should do what: The role of citizens, government, and nongovernmental organizations in a disaster (co-sponsored by Emergency Management Agency and the Health Department). Public Deliberation. Ashland, OH.
- Center for Civic Life.** (2013). Public deliberation moderator training. Ashland, OH.
- Center for Civic Life.** (2013). Boosting the local economy. Public Deliberation (co-sponsored by Ashland Center for Nonviolence). Ashland, OH.
- Field-Springer, K.** (2013). Health literacy: What are the right questions to ask? Presented at Just Walk/Walk with a Doc, Columbus, OH.
- Field-Springer, K.** (2013). Is genetic testing right for you? Department of Communication Studies [website]. Ashland University, Ashland, OH.
- Field-Springer, K.** (2012). Ethical dilemmas of Just Walk/Walk with a Doc: A feminist interpretation. Presented at COMSubstantiality, Ohio University, Athens, OH.
- Striley, K. & **Field-Springer, K.** (2012). The bad mother police: Theorizing risk orders in the discourses of infant feeding practices. Presented at COMSubstantiality, Ohio University, Athens, OH.
- Field-Springer, K.** (2012). Role of the researcher: Ethnographic reflections. Requested for COMS 300: Field Research Methods in Communication. Ohio University, Athens, OH.

Field-Springer, K. (2011). Interview and professional development workshop. Requested for COMS 206: Communication in Interpersonal Relationships. Ohio University, Athens, OH.

Field-Springer, K. (2011). Professions in the health communication field. Requested for COMS 396: Practicum in Communication Education. Ohio University, Athens, OH.

Field-Springer, K. (2010). The female athlete in extreme sports: A content and qualitative analysis. Presented at department colloquium of the Communication Graduate Student Committee, Ohio University, Athens, OH.

Field-Springer, K. (2010). Resume and professional development workshop. Requested for COMS 396: Practicum in Communication Education. Ohio University, Athens, OH.

Field-Springer, K. (2010). Survey of Health Communication. Requested for COMS 101: Fundamentals of Human Communication. Ohio University, Athens, OH.

Field, K. (2005). The female athlete in extreme sports: A content analysis. Presented at the meeting of the Association for Women in Communication, The University of Akron, Akron, OH.

FACULTY SPONSORED STUDENT AWARDS/ PROJECTS/ PAPERS/ INTERNSHIPS

Hahn, Lauren. (2019). Beyond words: What we can learn from providing comfort and embodied care to patients with Alzheimer's Dementia. Honor's Thesis Advisor, Berry College, GA.

Bassett, E. (2019). Treatment of females in science, technology, engineering, and mathematics. Paper presented at the Symposium on Student Scholarship, Berry College, GA.

Draut, H. (2018, Fall). Internship with the Sexual Assault Center of Northwest Georgia. Rome, GA.

Taghon, E. (2018, October). #MeToo Capitalizing on the selling of self-objectification through the Kardashian brand. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Lake Tahoe, CA.

Storey, S. (2018, October). Exploring power dynamics within a local women's health organizing network. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Lake Tahoe, CA.

Field-Springer, K. & Draut, H. (2018, October). #MeToo Movement: Exploring silence, shame, and gaslighting when speaking out about sexual assault. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Lake Tahoe, CA.

- Field-Springer, K. (2019). with acknowledgements of **Fischer, N., Bozeman, J., Cole, A., Helton, T., & Ross, M.** #WhatIDidInstead: A social media rather than social norms approach to curb teen drinking. Students work acknowledged in *Cases in Public Relations Strategy*. CA: Sage.
- Anthony, T.** (2017, Spring). Internship with the Georgia House of Representatives and Senate. Georgia Legislative Internship Program and Office of Legislative Counsel.
- Fischer, N. & Bozeman, J.** (2017). #WhatIDidInstead: A social media rather than social norms approach to curb teen drinking. Paper presented at the Symposium on Student Scholarship, Berry College, GA.
- Field-Springer, K., Randall-Griffiths, D., Reece, C., **Gilmer, N. L.** (2016, October) From menarche to menopause: Practical implications for healthcare providers. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Oak Park, IL.
- Escandon, Z.** (2015, April). Risks associated with the usage of methadone maintenance versus non-opioid replacement therapy for heroin addiction. Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.
- Fattlar, L.** (2014, October). Distinguished Undergraduate Award (Nominated by Kimberly Field-Springer). Award presented at the annual meeting of the Ohio Communication Association, Columbus, OH.
- Cronin, N. & Fattlar, L.** (2014, November). From our predecessors to our successors: Three generations of mentoring relationships in the academy (Panelists). Panel presented at the annual meeting of the National Communication Association, Chicago, IL.
- Fattlar, L.** (2014, April). A discourse analysis of contradictory health messages on the iconic show: *The Secret Life of the American Teenager*. Paper presented at the Undergraduate Research and Creative Activity Symposium, Ashland University, OH.
- Saunders, M. & Sienicki, L.** (2011, October). The macho military: Women should be able to perform ground combat. Paper presented at the annual meeting of the Ohio Communication Association, Findlay, OH.
- Field-Springer, K. & **Bai, Xin** (2011, May). Healthy home initiative: Raising awareness about environmental cancer risks: A student and teacher's perspective. Presented at COMSubstantiality, Ohio University, OH.

AFFILIATIONS

National Communication Association, 2005-present
Health Communication Division

Ethnography Division

Feminist and Women's Studies Division

Critical/Cultural Division

The Organization for the Study of Communication, Language, and Gender, 2010-present

Ohio Communication Association, 2011-2015

Eastern States Communication Association, 2013-2015

Central States Communication Association, 2011-2013

Women's Studies in Communication, 2012-2015

Public Relations Society of America, 2013-2015