

DR. MARGARET NDWANDWE

Rhetoric & Media Scholar
Professional Video and Filmmaker

919.389.5470

mbaker@berry.edu

margaret-ndwandwe.com

linkedin.com/in/margaretnwandwe

PO Box 490012,
Mount Berry, GA 30149

EDUCATION

2020- 2024	North Carolina State University PhD in Communication, Rhetoric & Digital Media Dissertation: <i>Seeing the South: Racism, Reclamation & Memory-Making in the Upstate</i> Committee: Victoria Gallagher (co-chair; NC State University), Marsha Gordon (co-chair; NC State University), Ariel Seay-Howard (NC State University), Jason Miller (NC State University), Jessica Jameson (NC State University)	Raleigh, NC
2016-2017	Elon University MA in Interactive Media Department of Communication Capstone Project: Non-profit Fundraising Using Virtual Reality Technologies Capstone Supervisor: Derek Lackaff, PhD	Elon, NC
2012-2015	Campbell University BA in Communication Studies, <i>Magna Cum Laude</i> Department of Communication Studies Concentration: Broadcasting & Electronic Media Minor: Religion	Buies Creek, NC

TEACHING EXPERIENCE

2025-Current	Berry College Assistant Professor, Department of Communication <ul style="list-style-type: none">Content Development (COM 250): Fall 2025 – Spring 2026, 3 SectionsContent Creation (COM 303): Spring 2026, 1 SectionSocial Media Management & Strategy (COM 321): Fall 2025, 1 SectionPodcasting & Broadcasting: Spring 2026, 1 Section	Rome, GA
2020-2024	North Carolina State University Instructor, Department of Communication <ul style="list-style-type: none">Video Production (COM 334): Spring 2021 - Fall 2023, 5 SectionsAdvanced Video Production (COM 434): Spring 2022 – Spring 2024, 3 SectionsSpecial Topics, Documentary Storytelling (COM 395): Spring 2023	Raleigh, NC

- Intro to Public Speaking (COM 110): Fall 2020, Summer 2021, Fall 2023, 4 Sections

2018-2023

Campbell University

Buies Creek, NC

Adjunct Professor, Department of Communication Studies

- Introduction to Photography (COMM 233): Spring 2018 - Spring 2023, 10 Sections
- Converged Media Design (COMM 411): Fall 2019 - Fall 2022, 4 Sections
- Special Topics, Introduction to Interactive Media & Gaming (COMM 299): Spring 2020
- Cross-Cultural Communication (COMM 430): Spring 2019
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Invited Teaching Presentations

Baker, M. (2024). Sōl Stories Photography Workshops. [Invited Lecture Series.] Presented for the Humanities and Technoscience (HAT) Lab, DISCO Network, Purdue University. <https://www.hatlab.net/sl-stories>

Baker, M. (2024). King and the Klan: A Visual Experience. [Invited Presentation.] Presented for HSS 201, Transformative Texts in American Life: Engaging Across Difference, NC State University.

Baker, M. (2023). Storyboarding for Storytelling. [Guest Lecture.] Presented for COM 267, Electronic Media Writing, NC State University.

Baker, M. & Dufresne, K. (2022). Esse Quam Videri: "Make America Again" [Invited Presentation.] Presented for ENG 495, Langston Hughes: From Pop Culture to the Civil Rights Movement, NC State University.

Baker, M. (2022). A Journey into Human Tragedy: Public Memory Reconstruction of the Antebellum South in 12 Years A Slave [Invited Presentation.] Presented for COMG 451, Visual Rhetoric, NC State University.

RESEARCH EXPERIENCE

2023-2024

Creative Developer

Raleigh, NC

King and the Klan: A Visual Experience, NC State University

- Conceptualized and created digital installation at the D.H. Hill Visualization Studio using newly discovered color film footage of the Klan and Dr. Martin Luther King Jr.
- Directed and edited a complementary short documentary film contextualizing the event's significance to the university and local community.
- Led and provided support for multiple screening events including a 250+ person grand opening at the D.H. Hill Visualization Studio.

2021-2023

Research Assistant

Raleigh, NC

virtual Martin Luther King Jr. Project, NC State University

- Led visual development for new phase of listening experience at the D.H. Hill Visualization Studio.
- Offered directional guidance and technical assistance on multiple video-based elements for the project.
- Collaborated with other research assistants to produce quantitative and qualitative year-end report of COM 110 participation and experience feedback.
- Participated in COM 110 instructor orientation and facilitated COM 110 in-person vMLK listening experiences.

PUBLICATIONS

Peer Reviewed Journal Publications

Baker, M. & Dufresne, K. (2025). "A State of People, Places, Animals, and Things: esse quam videri + "make America again." Hyperrhiz. (Accepted).

Dial, A.J. & Baker, M. (2024). "Algo(rhy)thms." Afterimage.

Baker, M. (2023). "Rewriting Public Memory: Documentary Filmmaking and the Restoration of Rose Hill." Carolinas Communication Journal.

Book Chapters

Baker, M. (2024). "Between the Camera and the Self: Positionality and Reflexivity as a Scholar-Maker." Acosta, K., Cowan, M., Rickly, R., Sinor, S., Small, N. & Stone, E. (Eds). Postionality Stories in *Storied Practices: Positionality in Writing Studies*. (Accepted.)

Book Reviews

Baker, M. (2021). Reading Images: The Grammar of Visual Design, 3rd ed., by Gunter Kress and Theo van Leeuwen, Visual Communication Quarterly, 28:4, 253-254.

Digital Publications

Baker, M. (2022). Remixing Apartheid: An Analog/Digital Experience. In Media Res.
<https://mediacommons.org/imr/content/remixing-apartheid-analogdigital-experience>

Baker, M. (2021). Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations. Visualizing Objects, Places, and Spaces: A Digital Project Handbook.

HONORS & AWARDS

Teaching Awards

2023	Outstanding Teaching Award Graduate Student Association, NC State University
2022	Outstanding Teaching Award Graduate Student Association, NC State University
2021	Teaching Award Graduate Student Association, NC State University

Research & Scholarly Awards

2024	Dissertation Completion Grant - \$10,000 The Graduate School, NC State University
2021	Humanities Award Winner College of Humanities & Social Sciences Graduate Research Symposium, NC State University
2020-2024	Doctoral Fellowship Communication, Rhetoric & Digital Media, NC State University
2016-2017	Academic Scholarship Elon University

2014	Academic Induction Lambda Pi Eta Honor Society, Campbell University
2012-2015	Academic Scholarship Campbell University

Service Awards

2024	Graduate Student Service Award National Communication Association, Student Section
2023	<i>[Nominated]</i> Eric Moore Outstanding Senator of the Year Award Student Senate, NC State University
2023	<i>[Nominated]</i> Outstanding New Senator Award Student Senate, NC State University
2022	Representative of the Year Graduate Student Association, NC State University

PUBLIC LECTURES & PRESENTATIONS

Refereed Conference Proceedings

Baker, M. (2025). Voices of Union: Dissecting Master and Counter Narratives in *Seeing the South*. [competitively selected paper presentation.] Project going to be presented the 2025 South States Communication Association Conference.

Baker, M. (2024). Beyond Boundaries: Unlocking the Potential of Interdisciplinary and Creative Memory Studies through Film Production. [competitively selected paper presentation.] Presented the 2024 National Communication Association Conference.

Baker, M. (2024). AlgoRhythms 2.0: Explorations of Public Soundscapes. [competitively selected research presentation.] Presented at the 2024 Digital Humanities Collaborative of North Carolina Conference. Virtual Conference.

Baker, M. (2023). A Tool of Resistance: A Visual Content Analysis of Anti-Apartheid Photography. [competitively selected paper presentation.] Presented at the 2023 National Communication Association Conference.

Baker, M. (2022). Journey Into Human Tragedy: Public Memory Reconstruction of the Antebellum South in 12 Years A Slave. [competitively selected paper presentation.] Presented at the 2022 Southern States Communication Association Conference.

Baker, M. (2022). Contested Memories of the Confederacy: Civil War Monuments of the North Carolina Capitol Grounds. [competitively selected paper presentation.] Presented at the 2022 Southern States Communication Association Conference.

Baker, M. (2021). Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations. [competitively selected paper presentation.] Presented at the 2021 National Communication Association Conference.

Baker, M. (2021). Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations, Digital Project. [competitively selected research presentation.] Project presented at the 2021 NC State Graduate Research Symposium. Virtual Conference.

Baker, M. (2021). Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations, Digital Project. [competitively selected research presentation.] Project presented at the 2021 Chesapeake Digital Humanities Consortium. Virtual Conference.

Research Presentations

Baker, M. (2023). Amplifying Voices of Black Communities: The Power of Storytelling. [conference presentation.] Presented at the 2023 NC State University Black Research Symposium.

Baker, M. (2023). Documentary Production: Building Equity in the Filmmaking Space. [conference presentation.] Presented at the 2023 NC State University Equity Research Symposium.

Dial, A. & Baker, M. (2022). Technology, Race & Culture, In the Mix. [conference presentation]. Project presented at the 2022 Internet Research Conference of the Association of Internet Researchers.

Baker, M. (2022). Beyond the Barricades, Reimagined. [conference presentation.] Presented at the 2022 Computers and Writing Conference: Practicing Digital Activisms.

Baker, M. (2022). A Multimodal Apartheid: A Digital Humanities Approach. [podcast.] Presented on the NC State Hot Topics in Data Science webinar series.

Dufresne, K & Baker, M. (2022). Esse Quam Videri: Make America Again. [conference presentation.] Project presented at the 2022 NC State University Equity Research Symposium.

Baker, M. (2021). Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations, Digital Project. [invited conference presentation.] Project presented at the 2021 Communication, Rhetoric and Digital Media Symposium. Virtual Conference

Conference Roundtables

Baker, M. (2023). Is Liberty and Justice Truly for *All*?: Graduate Students Tackling Important Activism and Social Justice Topics on *Freedom*. [conference roundtable.] Presented at the 2023 National Communication Association Conference.

Baker, M. (2023). Co-Creating a Bright Future: Reducing Barriers to Equitable Graduate Student Experiences. [conference roundtable.] Presented at the 2023 Southern States Communication Association Conference.

Baker, M. (2023). The Future of Communication and Public Scholarship. [conference roundtable.] Presented at the 2023 Southern States Communication Association Conference.

Baker, M., Ham, D., Hill, D., Rainey, H., Bostian, J., Addy, S., & Tomlinson, C. (2022). From Cooperation to Collaboration: Interdisciplinary Joy. [Workshop Presentation.] Presented at The Virtual MLK Project: ACLS Digital Extension Workshop.

Rosenfeld, C., Fennimore, J., Friedman, M., Baker, M., & Stout, B. (2022). vMLK in the Public Speaking Classroom. [Workshop Presentation.] Presented at The Virtual MLK Project: ACLS Digital Extension Workshop.

SCREENINGS

Baker, M. (2025). "Seeing the South," Invited screening at Colgate University.

Baker, M. (2024). "King and the Klan: A Visual Experience," Project debut at NC State University, Cyma Rubin Visualization Gallery, DH Hill Library.

Baker, M. (2023). Restoring Rose Hill. Screening at NC State University, Teaching and Visualization Lab, Hunt Library.

Baker, M. (2023). Restoring Rose Hill. Project debut at Rose Hill Plantation and State Historic Site, Union, SC.

Baker, M. (2022). Esse Quam Videri: "Make America Again". Project Showcased & Debuted at NC State University, Innovation Studio, DH Hill Library.

Baker, M. (2021). Beyond the Barricades, Reimagined. Project Screened for Communication 528 Critical Media Making Showcase.

MEDIA & MULTIMODAL PROJECTS

To access any of these projects, please visit margaret-baker.com/portfolio.

- 2024 King and the Klan: A Visual Experience
Filmmaker with Dr. Jason Miller, NC State University
Using never-before-seen film footage from 1966, this digital installation and introductory film contextualizes Martin Luther King, Jr.'s only appearance at NC State University within the framework of an 1,800 person KKK rally in downtown Raleigh. Seeing color film of this intentionally timed march informs why few today in the NC State Community remember or memorialize Dr. King's appearance at Reynolds Coliseum, and serves as a stark reminder that the violence, anger, and hatred surrounding him still informs our everyday lives. 600+ students in HSS 201 (Critical Thinking in American Life) are now viewing the film and exhibit before reading "Letter from Birmingham Jail" as part of their coursework.
- 2023 Restoring Rose Hill: A Short Film
Filmmaker & Producer, NC State University
This short film details Rose Hill Plantation in Union, South Carolina, an estate with a complex history including wealth, slavery, and its role in the Confederacy. Now undergoing restoration to recognize and honor the lives and legacies of all people those associated with the site, the film provides a compelling look into Rose Hill's effort to reckon with its past and promote understanding of its historical significance.
- 2023 Algo(rhy)thms
Co-Creator with Dr. Aaron Dial, Purdue University
Algo(rhy)thms is a culmination of efforts to create an immersive event experience that explores the intersections of sonic media, DJing, Blackness, and platformization through the production of traditional scholarship and an accompanying video essay.
- 2022 Esse Quam Videri: Make America Again
Co-Creator with Kelsey Dufresne, NC State University
This experimental digital humanities project utilizes documentary filmmaking and poetry through individual installments to amplify and celebrate the diversity of North Carolina and the United States.
- 2021 Beyond the Barricades, Reimagined.
Creator, NC State University
Afrapix, a collective of photographers, documented the growing unrest against the White minority during apartheid in South Africa, leading to the creation of exhibitions and publications like "Beyond the Barricades: Popular Resistance in South Africa in the 1980s."; This digital remixing project named "Beyond the Barricades, Reimagined", invites users to immerse themselves in the descriptions and images of apartheid to reckon with its atrocities and explore the memory of South Africa's racial past.
- 2020 Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations
Creator, NC State University
This materialist media genealogy of plantation infrastructure examines the complex narratives of three pre-Civil War plantations in North Carolina, detailing aspects of memory remediation. Produced as an ESRI StoryMap, this project scrutinizes plantation sites' deliveries of both enslaved persons and planter narratives and offers important reflections on the changing nature of Antebellum South historical sites.

2017	<p>Duke Life Flight</p> <p>Video Producer, Durham, NC</p> <p><i>Duke Life Flight is a CAMTS accredited transport agency providing critical care and emergency services in North Carolina and surrounding states; In this project, I served as a videographer and editor, and collaborated with a team of students in my master's program to create this piece to showcase Duke's Life Flight program.</i></p>
2017	<p>The Eswatini Partnership</p> <p>Designer and Content Creator, Elon University</p> <p><i>Bound Together: Eswatini is a strategic partnership of American Baptist churches and the Baptist Church of Eswatini, with a focus on sharing with the unreached in the country and meeting human need. For my master's capstone project, I traveled to Eswatini, captured media, and then designed and developed the online presence for the Partnership.</i></p>
2017	<p>Fundación Piedad</p> <p>Video Producer, Elon University</p> <p><i>Fundación Piedad transforms lives of vulnerable children in Costa Rica through education and empowerment initiatives, emphasizing academic, spiritual, and basic needs support. With my role as lead videographer and editor, I contributed to creating their brand's visual identity and enhanced their story through engaging productions.</i></p>

PROFESSIONAL SERVICE

2023-2024	<p>Gertrude Cox Award for Innovative Excellence in Teaching and Learning with Technology Award Committee</p> <p>President, Graduate Student Association, NC State University</p>
2023-2024	<p>Alumni Distinguished Undergraduate Professor Award Advisory Committee</p> <p>President, Graduate Student Association, NC State University</p>
2023-2024	<p>Provost Award for Excellence in Teaching Award Advisory Committee</p> <p>President, Graduate Student Association, NC State University</p>
2023-2024	<p>Outstanding Teacher Award Advisory Committee</p> <p>President, Graduate Student Association, NC State University</p>
2023-2024	<p>Board of Governors Award for Excellence in Teaching</p> <p>President, Graduate Student Association, NC State University</p>
2023-2024	<p>Holladay Medal Award Advisory Committee</p> <p>President, Graduate Student Association, NC State University</p>
2023-2024	<p>O. Max Gardner Award Advisory Committee</p> <p>President, Graduate Student Association, NC State University</p>
2023-2024	<p>Commencement Advisory Committee</p> <p>President, Graduate Student Association, NC State University</p>
2023-2024	<p>Transportation Appeals Board</p> <p>President, Graduate Student Association, NC State University</p>
2023-2024	<p>Student Fee Review Committee</p> <p>President, Graduate Student Association, NC State University</p>

2023-2024	Tuition Review Advisory Committee President, Graduate Student Association, NC State University
2023-2024	Wellness Advisory Committee President, Graduate Student Association, NC State University
2023-2024	University Council President, Graduate Student Association, NC State University
2023-2024	Student Mental Health Task Force Steering Committee President, Graduate Student Association, NC State University
2023-2024	President Graduate Student Association, NC State University
Spring 2023	President-Elect Graduate Student Association, NC State University
Spring 2023	Student Mental Health Task Force Steering Committee President-Elect, Graduate Student Association, NC State University
Spring 2023	Gertrude Cox Award for Innovative Excellence in Teaching and Learning with Technology Award Committee President-Elect, Graduate Student Association, NC State University
Spring 2023	Department of Communication Make Media '23 Planning Graduate Student, NC State University
Spring 2023	Department of Communication Production Curriculum Review Graduate Student, NC State University
Spring 2023	CRDM Cording Ceremony Committee Planning Committee CRDM Student Association, NC State University
2022-2023	Secretary Digital Humanities Collaborative of North Carolina
2022-2023	Chair, Academics Committee Student Senate, NC State University
2022-2023	Chair, Academics Committee Student Senate, NC State University
2022-2023	Representative Student Senate, NC State University
2022-2023	Program Committee Representative, CRDM Student Association, NC State University
Spring 2022	CRDM Cording Ceremony Committee Planning Committee CRDM Student Association, NC State University
2021-2022	Representative, CRDM Student Association Graduate Student Association, NC State University

PROFESSIONAL EXPERIENCE

2014-Current	Owner & Principal Photographer Margaret Baker Creative	Cary, NC
2017-Current	Creative Director Stanley Dentistry & Stanley Institute	Cary, NC
2016-2017	Marketing Intern Cary Christian School	Cary, NC
2016-2017	Communications Intern The Summit Church	Durham, NC
2014-2015	Football Post-Production Manager Campbell University	Buies Creek, NC

TECHNICAL SKILLS

DESIGN	Adobe CC Illustrator, In-Design, Photoshop, Lightroom, & Bridge
PRODUCTION	Adobe CC Premiere Pro, Premiere Rush, After Effects, Audition, Cinema 4D, DaVinci Resolve, Final Cut Pro X
FRONT-END	HTML, CSS & Basic JavaScript

COMMUNITY ENGAGEMENT

2017-Current	Communications Coordinator & Board Member Bound Together: Eswatini Partnership
2013	Volunteer Member Campus Outreach, Manila, Philippines