

why

# BERRY?

For an education you won't find anywhere else. Period.



BERRY COLLEGE

Q.

Where can a young person prepare for a meaningful, healthy, productive and enjoyable life?

A.  
Berry College.

Berry has been named to *Forbes'* "Investor's Guide to College Admissions: 10 Undervalued 'Buys'"



FORTUNE 500 CEO AND BERRY ALUMNUS J. BARRY GRISWELL says a unique "alchemy" makes the Berry experience one of lasting value.

There's a mismatch between skills learned in college and what's needed in the workplace. I believe that Berry College can be that 'beacon of hope' that people point to and say, **'You want to know how to make education meaningful? Here are the ingredients.'**

**1** You start with a founder who had an **enduring vision** for what education ought to be, one that would last for eternity.

**2** You sprinkle on that a little bit of a **27,000-acre campus** with more to do than you can imagine.

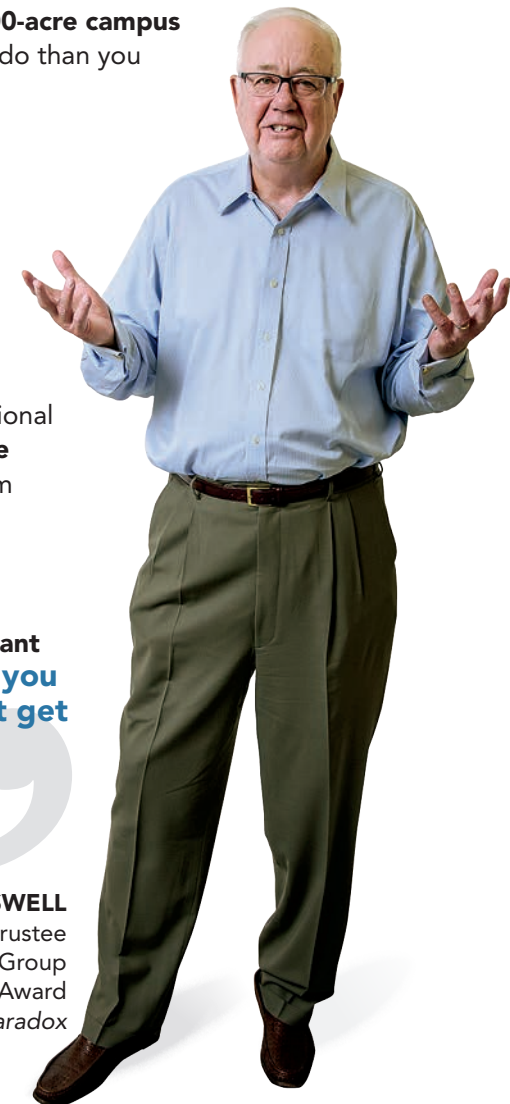
**3** You add a **caring, loving faculty** whose primary concern is the student.

**4** You take a highly professional **staff who care about the students** and talk to them every single day.

**5** And then you multiply all that by **relevant work experience**, and all of a sudden **you have an alchemy that you can't get anywhere else.**

– J. BARRY GRISWELL

Berry College alumnus and trustee  
Retired Chairman and CEO of The Principal Financial Group  
Recipient of the Horatio Alger Award  
Co-author of *The Adversity Paradox*



# this is BERRY,

and these are the five ingredients  
that make a Berry education  
one of enduring value – and one of a kind.



## 1 A TIMELESS VISION

A college degree that focuses on what it means to live a worthwhile life – a life with purpose – educates in the most profound way.

When Martha Berry started her residential school in 1902, she emphasized a model that develops character and “teaches by doing,” with students undertaking all manner of work and leadership necessary to sustain the institution. Students were taught to work hard to improve not only their own lives, but also their communities.

More than a century later, the purpose of Berry endures: **to prepare graduates with the knowledge, experience, character and conviction to improve the places where they live and work.**

**Private liberal arts colleges have the power** to meet one of the nation’s top priorities: increasing the number of college graduates who have the skills that employers want.\*

Speaking of what employers want, company recruiters hire Berry College graduates with confidence. Hear why at [berry.edu/admission/whyberry](http://berry.edu/admission/whyberry).

\* *Securing America’s Future: The Power of Liberal Arts Education*, published by The Council of Independent Colleges

## 2 THE WORLD’S LARGEST CAMPUS

Berry’s 27,000-acre campus is a vital part of the educational experience here. It is a breathtaking expression of our founder’s belief that beauty instructs hearts as surely as academic lessons shape minds and work experience trains hands. Berry is a place where students learn firsthand what it means to sustain and participate in a community. With 98 percent of students living on campus and most participating in our extensive Work Experience Program, practical learning occurs in the residence halls, on the playing fields, on the job, in the classroom and in an extraordinary setting for living and learning.

Berry consistently garners national attention for its distinctive education and magnificent campus:

- #1 in “The Most Beautiful College Campuses in the World,” *buzzfeed.com*
- #9 in “100 Most Beautiful Colleges,” *Best College Review*
- “Best College Towns,” (nearby Rome, GA) *Southern Living*

Our expansive campus includes historic sites, a wildlife refuge, an equestrian center, a dairy and 100 miles of trails. In addition to offering vast recreational opportunities, **Berry is an incomparable living laboratory for teaching and student-faculty research.**



# 3 FACULTY WHO CARE

All great institutions have great faculty. Berry is no exception. We could list the national accolades, impressive degrees and scholarly research of our faculty. Instead, we think our alumni offer a more convincing commentary on what sets our professors apart:

In the spring semester of my freshman year, a friend and I were taking an economics class, and late one night we were cramming hard for our first big test. Around 11 p.m., we decided to move from our dorms to the Waffle House. On the way there, we randomly drove past our professor, who was taking a late-night jog. We talked for a moment, told him we were headed off to study for his test and moved on. Less than an hour later, he showed up at the Waffle House to help us study... and stayed until 1 or 2 a.m.

**Who does that? At what other school would that happen? That, my friends, is not just a college. It's something more.**

– JOHN COLEMAN  
Berry College, Class of 2004  
Harvard University, MBA and MPA  
Investment Manager



**Berry's student-to-faculty ratio is 12:1** with an average class size of 19. Student-faculty interaction at Berry was ranked in the **top 10%** nationally by seniors completing the National Survey of Student Engagement.

# 4 THE NATION'S PREMIER WORK EXPERIENCE PROGRAM

At Berry, professional staff employ, supervise, evaluate and guide students who work in every facet of the college – from the marketing office to the equestrian center, from research labs to the library. **Staff help shape character-enhancing, career-building experiences, often becoming trusted mentors in life outside the classroom**, as well as providing professional references for life after Berry.

**100%** of our administrative and academic departments employ students through the college's Work Experience Program.



**Berry grads post impressive acceptance rates:**  
Medical School: **97%**  
Law School: **95%**  
Veterinary School: **82%**

**85% of seniors said in a national survey they would "choose Berry again."**

# 5 A CULTURE OF SUCCESS

Success is woven into Berry's DNA.

With 98% of students employed in meaningful work experiences on campus...

With talented faculty challenging students to push themselves in small classes...

With 79% of graduates completing a significant research or internship experience while still in college...

With careful career guidance beginning as early as a student's first year...

...it's no wonder that **75% of Berry graduates have a job or are accepted to graduate school by graduation day. Within one year of graduation, that number jumps to an astounding 97%.**

But there's more to Berry than traditional measures of success.

Berry graduates know that hard work, helping others and living with integrity are just as important as earning a living.

While no algorithm can fully measure the value of a Berry education, generations of our graduates testify that Berry is worth everything they've invested – their money, their time, their energy. Indeed, an investment in four years at Berry is one that returns a lifetime of rewards.

To set your life on a successful and meaningful course, choose an engaged and caring community, rigorous academics paired with meaningful work experiences, a long-standing tradition of graduate success, and a recognized educational value. **That's "Why Berry!"**

# why BERRY?

**One of the Smartest Liberal Arts Colleges  
in America:** *businessinsider.com*

[berry.edu/admission/whyberry](http://berry.edu/admission/whyberry)  
**1.800.BERRY.GA**

**INSIDE: 5 distinctive ingredients that will make  
a difference in your education... and your life**

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**BERRY COLLEGE**

Experience it Firsthand

**Office of Admission**

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